



# Connect Worldwide Opens New Office in Taiwan

CWW a global leader in solutions for hotel brands and tourism destinations, announces the opening of CWW Taiwan and reinforces its commitment to clients.

PHOENIX, AZ, UNITED STATES, February 1, 2026 /EINPresswire.com/ -- CONNECT WORLDWIDE PRESS RELEASE



Strategic Partnership Announcement

We are excited to enter the Taiwanese market for our clients, the expertise of the CWW Taiwan team enhances our global sales and marketing capabilities.”

*Eric Otto, Founder and CEO*

Connect Worldwide Opens New Office in Taiwan  
FOR IMMEDIATE RELEASE

Connect Worldwide (CWW), a global leader in marketing and sales solutions for hotel brands and tourism destinations, today the opening of Connect Worldwide Taiwan a partnership between Connect Worldwide China

and CWW that will strengthen CWW's global presence and reinforces its commitment to expanding international market reach for clients.

## Strategic Partnership Overview

Connect Worldwide Taiwan supports hotel brands and destination organizations, travel suppliers and tourism companies in achieving measurable, high-impact results through:

- Insight-driven strategy development
- Market-access and business-growth solutions
- Deep analysis and innovative marketing approaches
- Real-world expertise and strong industry relationships

The Connect Worldwide team brings extensive tourism experience and long-standing partnerships with tour operators, travel media, digital influencers, airlines and key stakeholders in Taiwan.

## Leadership Statements

“We are excited to enter the Taiwanese market for our clients,”

— Eric Otto, Founder & CEO, Connect Worldwide

“The expertise of the CWW Taiwan team enhances our global sales and marketing capabilities.”

“We are excited to welcome new clients to our sales and marketing team in Taiwan,”

— Karen Lo, Managing Director, CWW China and CWW Taiwan

“We look forward to collaborating with the global CWW team to develop the Taiwanese outbound market.

#### About Connect Worldwide LLC

Connect Worldwide (CWW) is a global sales and marketing company supporting tourism destinations, independent hotels, hotel brands and travel-related companies with a focus on international market expansion and revenue growth. CWW represents more than 20 hotel brands and 25 destinations, with headquarters in Scottsdale, Arizona, and 24 offices worldwide.

#### About CWW Taiwan

With over 30 years of experience in the travel and tourism industry, CWW Taiwan is a dynamic travel representation team. We aim to represent hotel brands and destinations in Taiwan, a vibrant and evolving outbound travel marketplace.

#### Media Contacts

Connect Worldwide

Elodie Otto

Email: [elodie@cww.travel](mailto:elodie@cww.travel)

Connect Worldwide China and Taiwan

Karen Lo

Email: [karen@cww.travel](mailto:karen@cww.travel)

Eric Otto

Connect-Worldwide

+1 602-703-6886

[email us here](#)

Visit us on social media:

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/887339609>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.