

Web Scraping Market: Analysis of Future Demand and Leading Key Players Through 2030

The Business Research Company's Web Scraping Global Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, January 27, 2026

[/EINPresswire.com/](#) -- "The [web](#)

[scraping market](#) has been expanding

swiftly, driven by increasing reliance on automated data extraction for various business needs.

As industries seek faster and more precise data insights, this sector is set to experience significant growth in the coming years. Let's explore the current market size, growth factors, key trends, and regional outlook that define the trajectory of the web scraping market.



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Current Market Size and Projected [Growth of the Web Scraping Market](#)

The web scraping market has witnessed rapid expansion recently, with its size expected to rise from \$0.99 billion in 2025 to \$1.17 billion in 2026, representing a compound annual growth rate (CAGR) of 18.5%. This rise in the previous years has been fueled by the growing demand for competitive intelligence, increased use of dynamic pricing strategies, the surge in large-scale automated data

collection, heightened dependence on digital marketing analytics, and the broadening scope of e-commerce monitoring.

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Forecasted Expansion and Future Market Value of Web Scraping

Looking ahead, the web scraping market is poised for continued robust growth, anticipated to reach \$2.28 billion by 2030, with a CAGR of 18.2%. Key drivers during this period include the



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rising need for AI and machine learning training datasets, greater adoption of cloud-based scraping platforms, demand for real-time sentiment and market trend analysis, the acceleration of digital transformation initiatives across industries, and growing requirements for automated lead generation. The forecast also highlights important trends such as advances in automated web crawling algorithms, the emergence of low-code and no-code scraping solutions, innovations in anti-blocking and stealth scraping technologies, expanded use of AI-powered extraction models, and ongoing development of tools to improve data quality.

Understanding Web Scraping and Its Role in Data Extraction

Web scraping refers to the automated technique of retrieving structured data from websites by using specialized software or scripts. This process involves fetching web pages and parsing their content to extract specific information fields. It enables organizations to convert widely accessible online data into organized datasets, which can then be utilized for analysis, tracking, and informed decision-making.

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How Digital Transformation Fuels [Web Scraping Market Growth](#)

One of the main forces boosting the web scraping market is the accelerating wave of digital transformation. This transformation involves integrating digital technologies into all business facets to enhance operations, increase value delivery, encourage innovation, and promote agile, data-driven workflows. Businesses are increasingly adopting digital transformation to offer faster, more personalized, and seamless customer experiences in a competitive environment. Web scraping plays a pivotal role by supporting automated data collection, providing real-time insights, and facilitating smarter decision-making. It helps enterprises harness both external and internal data sources to optimize workflows, improve customer engagement, and foster innovation. For example, in July 2024, the UK's Office for National Statistics reported that the digital infrastructure program had received \$535 million (£434 million) in funding by 2022, with an additional \$907 million (£736 million) earmarked for 2023-2025. Such investments highlight how the growth of digital transformation initiatives is propelling the web scraping market forward.

Regional Breakdown and Growth Prospects in the Web Scraping Market

In terms of geography, North America held the largest share of the web scraping market in 2025. Meanwhile, Asia-Pacific is expected to emerge as the fastest-growing region throughout the forecast period. The market analysis encompasses multiple regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global growth trends and opportunities.

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