

PhotoProv Brings a Bold New Form of Storytelling to Philadelphia

*Special Media Preview Event Takes Place
Sunday, December 14th at 6 p.m. at
SideQuest Theater*

PHILADELPHIA, PA, UNITED STATES,
December 9, 2025 /EINPresswire.com/
-- A powerful new fusion of
photography, improvisation, and
human storytelling is coming to the
Philadelphia arts community -- and
members of the media are invited to
experience it first.

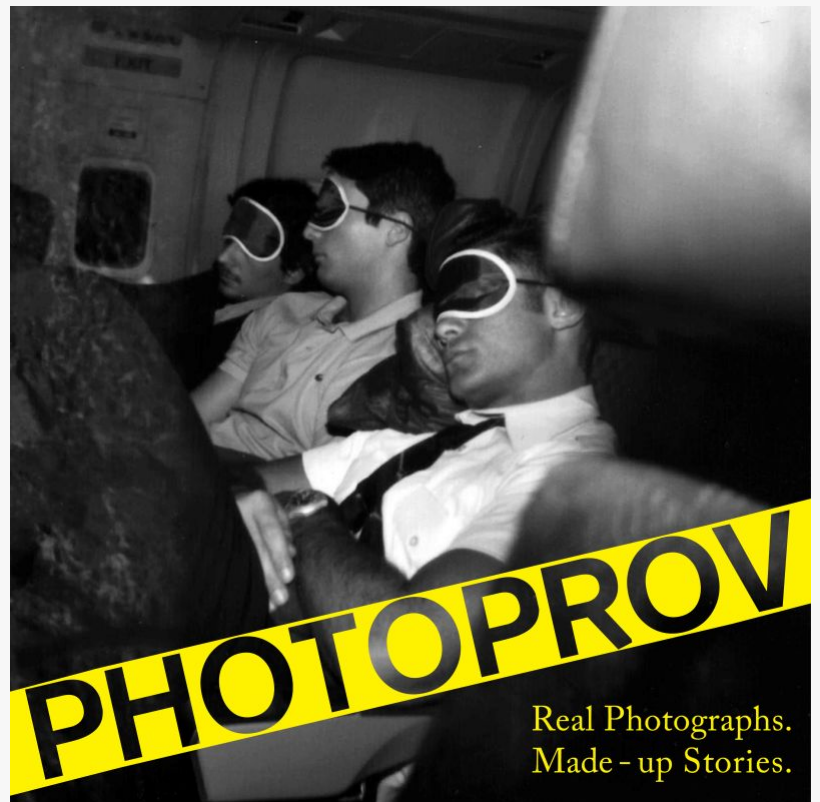
[PhotoProv](#), the brainchild of
photographer, improviser, and creative
director [Katarina Kojic](#), will host an
exclusive media preview performance
on Sunday, December 14th at 6:00 p.m.
at SideQuest Theater, 2030 Sansom
Street in Center City Philadelphia.

***MEDIA OPPORTUNITIES, including
on-site live shots, b-roll and interviews
with Kat Kojic and the performers are
available for qualified media outlets.

Please contact Jim DeLorenzo, cell
phone 215-266-5943 (voice/text), e-mail jim@jhdenterprises.com, to coordinate media coverage
in advance.

The evening provides an early look at a format unlike anything else in the region: a completely
unscripted show built from real audience photographs, transforming shared images into
improvised scenes that are hilarious, heartfelt, and unmistakably human.

- A New Way to Tell Stories: Where Images Spark Live Theater



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Philadelphia.

At every PhotoProv performance, audience members submit photographs in advance -- the everyday snapshots, emotional moments, strange captures, and personal memories that sit quietly on camera rolls. Improvisers then use those images as inspiration for entirely unscripted scenes.

- No script. No safety net. No two shows alike.

The result is an interactive, emotionally rich performance that blends authenticity, vulnerability, and play. It is part theater, part community storytelling, and part creative experiment -- a fresh addition to Philadelphia's vibrant and ever-expanding arts landscape.

“

Photography freezes a moment. Improv brings it back to life. When you put them together, something magical happens -- people see themselves -- and each other -- with fresh eyes.”

*Katarina Kojic, Creator of
PhotoProv*

The media preview aims to offer arts, culture, lifestyle, creativity, and community-focused reporters a close look at a project designed to bring people together in surprising and deeply human ways.

- Why PhotoProv Matters

“PhotoProv is rooted in the idea that our stories already live inside the images we carry,” said Kojic, creator and director of the project. “Photography freezes a moment. Improv brings it back to life. When you put them together, something magical happens -- people see themselves -- and each other -- with fresh eyes.”



A powerful new fusion of photography, improvisation, and human storytelling is coming to the Philadelphia arts community -- and members of the media are invited to experience it first.

- A Chance for Media to Experience It First

Accredited journalists and content creators attending the December 14th preview will receive:

- Early access to a never-before-seen performance format in Philadelphia.
- Optional interview opportunities with the cast and with creator/director Katarina Kojic
- The opportunity to submit personal photographs, which may be incorporated into the performance.

Kojic, who has built a creative career helping individuals, including corporate executives, find confidence, courage, and clarity through photography and play, sees PhotoProv as a living experiment in connection. "In every show, we're reminded that while our photos are personal, the emotions behind them are universal," she added. "This is art that asks us to be brave, present, and human."

- Event Details - Exclusive Media Preview of PhotoProv

Date: Sunday, December 14th

Time: 6 p.m.

Location: SideQuest Theater, 2030 Sansom St., Philadelphia, PA 19013

RSVP: hello@photoprov.com

Photo Submission Link: <https://bit.ly/4pCmlTF>

About PhotoProv: PhotoProv is an interactive performance experience where real audience photographs inspire improvised scenes that explore emotion, identity, humor, and human connection. Each show blends photography and improv in a way that is unpredictable, deeply relatable, and universally engaging.

About the Creator: Katarina Kojic is a photographer, improviser, and creative facilitator whose work helps individuals step into their next chapter through courage, curiosity, and play. She has worked with CEOs, artists, entrepreneurs, and everyday people seeking to rediscover their voice, their confidence, and their creativity.

- To Confirm Attendance or Request Interviews: Contact Jim DeLorenzo, Jim DeLorenzo Public Relations, (215) 266-5943 (voice/text), jim@jhdenterprises.com.

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Katarina "Kat" Kojic, the creator of PhotoProv, is a photographer, improv facilitator, and consultant with a penchant for connection.

[YouTube](#)

[X](#)

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