

Olive Oil Market Projected To Grow At A Significant CAGR By 2032

Surge in Mediterranean diet trend boosts the demand for olive oil. This renowned dietary pattern, inspired by traditional eating habits Mediterranean countries.

WILMINGTON, DE, UNITED STATES, December 1, 2025 /EINPresswire.com/ -- The global [olive oil industry](#) was valued at \$18,552.6 million in 2022, and is projected to reach \$30,196.4 million by 2032, registering a CAGR of 5.2% from 2023 to 2032.



The olive oil market has experienced significant growth driven by several prime determinants. The increase in awareness and adoption of healthier lifestyles have led consumers to seek alternatives to traditional cooking oils, with olive oil being recognized for its numerous health benefits. The growing emphasis on heart-healthy fats, antioxidants, and anti-inflammatory properties in diets has fueled the demand for olive oil, as it is rich in monounsaturated fats and other essential nutrients.

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Moreover, the expanding culinary landscape and a rising interest in diverse and international cuisines have played a pivotal role in the growth of the olive oil market. As consumers become more adventurous in their food choices, the use of olive oil as a staple in Mediterranean, Middle Eastern, and other global cuisines has surged. Additionally, the popularity of gourmet and specialty cooking, coupled with the influence of celebrity chefs, has elevated olive oil to a premium ingredient, further driving its market growth.

The market for olive oil is driven by a rise in the number of cooking shows and food blogging. Celebrity chefs and influencers often showcase olive oil as a star ingredient in various culinary creations, emphasizing its versatility and health benefits.

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Celebrity chefs and influencers often showcase olive oil as a star ingredient in various culinary creations, emphasizing its versatility and health benefits. As audiences around the world are exposed to these engaging presentations, there is a growing awareness and appreciation for olive oil's unique flavors and its role in enhancing dishes. The popularity of olive oil in cooking shows not only boosts its demand but also inspires viewers to incorporate it into their culinary endeavors, contributing to a sustained increase in market consumption. Food blogging, with its visually appealing content and culinary expertise, further amplifies the demand for olive oil. Bloggers often feature recipes, cooking tips, and the benefits of using olive oil, influencing their followers to embrace this ingredient in their home kitchens. The interactive nature of these platforms allows for direct engagement with audiences, creating a ripple effect as followers share their own experiences and recipes that include olive oil. This collective promotion by cooking shows and food bloggers elevates olive oil to a coveted position in the culinary world, driving its market demand as consumers seek to replicate the enticing and flavorful dishes showcased in these influential media channels.

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The high potential of Olive Oil Market Growth exhibits in the Asia-Pacific and North America regions due to evolving consumer preferences and increasing health consciousness. In Asia-Pacific, a rising awareness of the Mediterranean diet and a growing inclination toward healthier cooking oils contribute to the expanding demand for Olive Oil Market Opportunities. In addition, the incorporation of olive oil in diverse cuisines and the rising disposable incomes in countries like China and India further drive market growth. In North America, the adoption of Mediterranean and healthier dietary Olive Oil Market Trends, along with the popularity of olive oil in gourmet and specialty cuisines, fuels the demand. The market's growth in both regions reflects a broader global shift toward healthier cooking practices and an appreciation for the distinct flavors of olive oil.

The olive oil market forecast is segmented into type, application, distribution channel, and region. By type, the market is classified into refined, virgin, extra virgin, and others. By application, the market is classified into food & beverage, personal care, and cosmetics. pharmaceuticals, and others. By distribution channel, the market is classified into hypermarkets/supermarkets, departmental stores, online retail, and medical stores. Region-wise, it is analyzed across North America (U.S., Canada, Mexico), Europe (UK, Germany, France, Italy, Spain, and Rest of Europe), Asia-Pacific (China, Japan, India, Australia, Indonesia, and Rest of Asia-Pacific), LA and MEA.

Want to Access the Statistical Data and Graphs, Key Players' Strategies:

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Based on region, Europe held the highest market share in terms of revenue in 2022, accounting for more than half of the global [olive oil market revenue](#). In addition, the North America region is also expected to witness the fastest CAGR of 8.1% from 2023 to 2032 and is likely to dominate

the market during the forecast period.

Leading Market Players: -

Deoleo, SOVENA
GRUPPO SALOV
Del Monte Foods Private Limited
California Olive Ranch, Inc.
Borges INTERNATIONAL GROUP
S.L.U.
POMPEIAN
Cargill

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