

## Holistic Email Academy Launches CPD-Certified Strategic Email Marketing Course — '50 for £50' Offer Announced

LONDON, UNITED KINGDOM,
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EINPresswire.com/ -- Holistic Email
Academy has announced the launch of
its latest professional development
course, Intermediate: Strategic Email
Marketing – From Vision to Value.
Designed and led by internationally
recognised email marketing expert



<u>Kath Pay</u>, the course is officially CPD Certified, ensuring learners gain accredited professional learning hours while mastering strategic thinking in email marketing.

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Many marketers are asked to 'create an email strategy' without ever being shown how. This course provides that missing link. It gives marketers the proven methodology to create a strategic programme"

Kath Pay, Course Director & Tutor

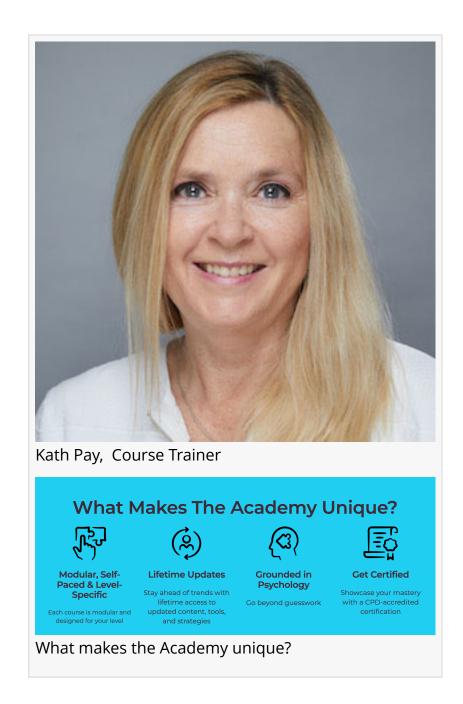
The course bridges the gap between tactical campaign execution and true strategic planning, empowering marketers to build sustainable, value-driven email programmes. Learners will discover how to align business goals with customer needs, design frameworks for success, and create strategies that drive long-term results.

To celebrate the launch, Holistic Email Academy is offering an exclusive "50 for £50" promotion, giving the first 50 learners access to the full course for just £50 (regular price £75).

The Intermediate: Strategic Email Marketing – From Vision

to Value course is part of <u>Holistic Email Academy's</u> growing library of CPD-certified, practical training designed specifically for email professionals. Each course includes expert-led videos, exercises, and downloadable frameworks that help learners turn theory into action.

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