

Holistic Email Academy Launches CPD-Certified Strategic Email Marketing Course — '50 for £50' Offer Announced

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EINPresswire.com/ -- Holistic Email Academy has announced the launch of its latest professional development course, [Intermediate: Strategic Email Marketing – From Vision to Value](#).

Designed and led by [internationally recognised email marketing expert](#)

[Kath Pay](#), the course is officially CPD Certified, ensuring learners gain accredited professional learning hours while mastering strategic thinking in email marketing.



Holistic Email Academy

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Many marketers are asked to 'create an email strategy' without ever being shown how. This course provides that missing link. It gives marketers the proven methodology to create a strategic programme”

*Kath Pay, Course Director &
Tutor*

The course bridges the gap between tactical campaign execution and true strategic planning, empowering marketers to build sustainable, value-driven email programmes. Learners will discover how to align business goals with customer needs, design frameworks for success, and create strategies that drive long-term results.

To celebrate the launch, Holistic Email Academy is offering an exclusive “50 for £50” promotion, giving the first 50 learners access to the full course for just £50 (regular price £75).

The Intermediate: Strategic Email Marketing – From Vision to Value course is part of [Holistic Email Academy's](#) growing library of CPD-certified, practical training designed specifically for email professionals. Each course includes expert-led videos, exercises, and downloadable frameworks that help learners turn theory into action.

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Kath Pay, Course Trainer

What Makes The Academy Unique?



Modular, Self-Paced & Level-Specific

Each course is modular and designed for your level



Lifetime Updates

Stay ahead of trends with lifetime access to updated content, tools, and strategies



Grounded in Psychology

Go beyond guesswork



Get Certified

Showcase your mastery with a CPD-accredited certification

What makes the Academy unique?

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