

Realty AI Partners with Scale Selling Corporation to Enhance Real Estate Lead Generation and Digital Reach

Strategic collaboration integrates advanced AI SEO and full-service digital marketing with conversational agents to drive website traffic and maximize lead conversion rates.

BURLINGTON, ONTARIO, CANADA,
November 19, 2025 /

EINPresswire.com/ -- [Realty AI](#), a provider of conversational artificial intelligence solutions for the real estate industry, has announced a strategic partnership with [Scale Selling Corporation](#). This collaboration aims to bridge the gap between website traffic generation and lead qualification for real estate professionals.

Under the terms of the agreement, Scale Selling Corporation has been selected as the agency of record to manage Search Engine Optimization (SEO) and public relations efforts for Realty AI. The scope of work includes the deployment of AI-driven SEO strategies, Reddit community engagement, targeted press release distribution, and backlink acquisition. These initiatives are designed to bolster Realty AI's digital presence and organic search rankings in a competitive property technology market.

In addition to corporate brand development, the partnership introduces a value-added integration for current and future users of Realty AI's chatbot technology. Realty AI users will gain access to exclusive digital marketing service packages provided by Scale Selling. These services focus on increasing top-of-funnel website traffic.

The real estate industry faces a dual challenge: acquiring high-intent visitors and converting those visitors into actionable leads. While Realty AI's autonomous chatbots specialize in engaging



and qualifying visitors 24/7, the effectiveness of the tool is contingent upon the volume of incoming traffic. By integrating Scale Selling's traffic-generation methodologies, the partnership addresses the necessity for a steady stream of potential clients entering the sales funnel.

"A sophisticated chatbot requires an audience to be effective," stated a representative regarding the partnership. "By aligning traffic generation services with conversion technology, the objective is to provide real estate agents with a turnkey solution that not only greets visitors but actively drives them to the digital doorstep."

Scale Selling Corporation will utilize its proprietary "[AI SEO](#)" frameworks to identify high-value search terms relevant to real estate automation and lead management. Furthermore, the inclusion of Reddit marketing and digital PR aims to establish authority and trust within niche real estate communities.

This collaboration is effective immediately, with new service integrations expected to roll out to Realty AI users in the coming quarter.

About Realty AI

Realty AI develops advanced conversational AI tools designed for the real estate sector. Their technology focuses on automating lead qualification, scheduling, and client inquiries, allowing agents to focus on closing transactions.

About Scale Selling Corporation

Scale Selling Corporation is a digital marketing agency specializing in SEO, public relations, and authority building. They utilize advanced strategies including AI SEO and community management to help businesses achieve higher search engine rankings and increased revenue.

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Integrating high-intent
traffic generation with
autonomous lead
qualification creates a
complete ecosystem for real
estate professionals.”

Peter Kachan

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