

# SYNLawn Wins Five 2025 STC Awards, Continuing an Unmatched Legacy of Innovation, Sustainability and Community Leadership

*SYNLawn wins five 2025 STC Awards for Innovation, Sustainability, and Philanthropy, reinforcing its leadership in sustainable synthetic turf.*

DALTON, GA, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- [SYNLawn](#), the world's leading manufacturer and innovator of sustainable synthetic turf, has once again raised the bar for excellence, earning five major honors at the Synthetic Turf Council's (STC) Eighth Annual Awards Program. The recognitions underscore SYNLawn's long-standing leadership in [innovation](#), [sustainability](#), [philanthropy](#), and design excellence—cementing its role as the most-awarded brand in this



SYNLawn won STC Commercial Project of the Year for their work at TGL, featuring more than 20,000 sq. ft. of turf. The project also featured their Biomimetic yarn, which won Innovation of the Year.

year's program.



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*George Neagle, SYNLawn  
President*

Presented during the STC Annual Conference on October 14, 2025, the awards celebrate outstanding member contributions that advance the synthetic turf industry through leadership, innovation, and environmental stewardship.

SYNLawn was recognized across five categories—more than any other company this year:

- Innovation Award: Biomimetic – SYNLawn

- Philanthropy Award: Boys and Girls Club of Southern Nevada – SYNLawn
- Sustainability Award: GTR Turf – SYNLawn
- Landscape Project of the Year – Commercial: TGL – SYNLawn
- Landscape Project of the Year – Recreation: Ft. Worth Dream Park – SYNLawn

“These awards are a powerful representation of SYNLawn’s commitment to excellence,” said George Neagle, President of SYNLawn. “They represent the collaboration, creativity, and craftsmanship that define our brand and the positive impact our work continues to have on communities and the planet.”

#### Pushing the Boundaries

SYNLawn’s Biomimetic™ turf fiber was awarded the 2025 STC Innovation Award. In their pursuit of performance, innovation and sustainability, they engineered this nature-inspired technology. The design replicates the complex structure and movement of natural grass, offering unmatched realism and resilience. It reflects SYNLawn’s broader mission to elevate the user experience while maintaining an uncompromising focus on sustainability.

#### Sustainability at the Core

SYNLawn’s latest innovation, their GTR Turf, honored with the STC Sustainability Award, showcases the measurable environmental impact that results from SYNLawn’s dedication to responsible innovation.

Developed using renewable soy-based backing systems, and sugar cane and post-consumer recycled materials in the yarn, SYNLawn has created the most technologically advanced and sustainable turf ever created. The installation also incorporates SYNLawn’s closed-loop manufacturing process, which ensures materials can be recovered and repurposed at the end of their life cycle, further advancing the company’s goal of a truly circular turf economy.

Additionally, the GTR Turf incorporates our patented multi-directional technology, winner of the 2024 STC Innovation Award, which significantly reduces infill needs, irrigation needs, and installation waste, supporting SYNLawn’s broader sustainability vision of conservation through smarter, bio-based solutions.



SYNLawn won the STC Recreation Project of the Year for their installation of the Ft. Worth Dream Park in Texas, featuring full ADA accessibility and completely nail-free design.



SYNLawn won STC Philanthropy Project of the Year for their donation of a new field to the Boys and Girls Club of Southern Nevada. The project was a collaborative effort with partners AstroTurf and Lowes.

## Philanthropy Rooted in Partnership

SYNLawn was also honored with the STC Philanthropy Award of the Year for its work with the Boys and Girls Club of Southern Nevada, accepted on behalf of two close partners: AstroTurf and Lowe's.

The project originated through a collaboration among the three brands for a temporary trade show installation that sparked a shared commitment to give the turf a second life with purpose. In the spirit of that partnership, SYNLawn, AstroTurf, and Lowe's came together once again to create a permanent, state-of-the-art synthetic turf field for the Boys and Girls Club—offering children in the Las Vegas community a safe, engaging, and enduring place to play.

"This award represents the best of who we are as an industry," said Neagle. "It's about coming together with like-minded partners to build something that lasts far beyond an event or a project—it's about building community."

## Award-Winning Design Excellence

SYNLawn's work on TGL, recipient of the Commercial Landscape Project of the Year, continues the brand's eight-year winning streak in this category. The installation demonstrates world-class precision and creativity at the intersection of sport, entertainment, and performance. This is an innovation in sport, and has brought synthetic turf to new heights in

The Ft. Worth Dream Park, awarded Recreation Landscape Project of the Year, highlights SYNLawn's passion for designing accessible, high-quality spaces that bring communities together.

## A Legacy of Leadership

"Winning five STC Awards in a single year, and maintaining this level of recognition across nearly a decade, is an extraordinary achievement," added Neagle. "It speaks to the strength of our distributor network, our innovation pipeline, and our unwavering commitment to sustainability and community impact. SYNLawn makes turf, but we're shaping the future of how people experience the outdoors."

For more information about SYNLawn's award-winning projects and technologies, visit [www.synlawn.com](http://www.synlawn.com).

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