

Celebrating World Cities Day: Miami's Smart Future Shaped by Smart Cities Americas

Smart Cities Americas, a pioneering organization shaping Miami's emergence as a leading hub for smart, sustainable urban innovation.

MIAMI, FL, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- Every year on October 31st, the world celebrates World Cities Day—a global occasion that highlights progress toward sustainable, inclusive, and resilient urban futures. In South Florida, this celebration carries special meaning thanks to the transformative impact of [Smart Cities Americas](#), a pioneering organization shaping Miami's emergence as a leading hub for smart, sustainable urban innovation.



Smart City Expo Miami 2025

“

A city is smart if its citizens are smart”

*Bernardo Scheinkman -
Founder & CEO, Smart Cities
Americas*

Founded and led by architect and urban planner Bernardo Scheinkman, Smart Cities Americas has become a driving force behind Miami's smart city ecosystem. Through strategic initiatives, global collaborations, and knowledge-sharing platforms, the organization is helping position Miami as one of the most dynamic centers of urban innovation in the United States. Scheinkman's vision is clear: “A city is smart if its citizens are smart.”

Anchored by this citizen-centered philosophy, Smart Cities Americas aims to foster a future where technology serves the real needs of people. The organization's approach centers on listening to communities, understanding their priorities, and equipping governments with the tools to deliver better services, transparency, and sustainability. The result is a model of urban development that puts citizens at the heart of innovation.

Among its most visible contributions is the internationally recognized [Smart City Expo Miami](#), a flagship event that convenes global leaders, policymakers, business executives, and civic

innovators each year. The expo has evolved into the leading platform for smart city dialogue and collaboration in the United States, connecting South Florida's unique local energy with global intelligence and insight. By promoting cutting-edge ideas in mobility, infrastructure, governance, sustainability, and digital transformation, the event helps drive both economic growth and social impact.

Through these efforts, Smart Cities Americas is catalyzing an estimated forty billion dollars in new revenue opportunities for South Florida businesses and creating more than twenty thousand new jobs across sectors such as technology, construction, design, and policy. This economic activation underscores the transformative power of the smart city movement—not just as an innovation trend, but as a tangible engine of prosperity and resilience for the region.

In addition to its events, Smart Cities Americas furthers its mission through Smart City Miami Magazine, an influential publication amplifying thought leadership, research, and real-world success stories from across the urban innovation landscape. The magazine serves as both a voice and a bridge—connecting academics, government agencies, startups, and global corporations united by the goal of creating cities that are efficient, equitable, and environmentally sound.

Smart Cities Americas engages actively with local, national, and international partners to promote sustainable solutions for complex urban challenges. Its network of collaborators—from city governments to universities, investors, and tech developers—demonstrates the power of collective intelligence in reinventing urban living for the 21st century.

This World Cities Day, Miami stands as a beacon of what's possible when design thinking, civic leadership, and technological innovation come together with purpose. Thanks to the leadership of Bernardo Scheinkman and Smart Cities Americas, South Florida is not just imagining the city of the future—it's building it.

Bernardo Scheinkman

Smart Cities Americas

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