

Off-Road Canada Strengthens Canadian Off-Road Market With Rough Country Partnership

Off-Road Canada partners with Rough Country to bring high-quality lift kits, shocks, and off-road gear to drivers across Ontario and Canada.

NORTH YORK, ONTARIO, CANADA, October 23, 2025 /EINPresswire.com/ -- [Off-Road Canada](#), a leading destination for off-road parts and gear since 2008, today announced an enhanced partnership with [Rough Country](#), one of North America's most trusted manufacturers of lift kits and suspension systems. The collaboration reinforces Off-Road Canada's commitment to delivering top-tier performance solutions to drivers in North York, Richmond Hill, Markham, and beyond.



Off-Road Canada announces its new partnership with Rough Country to expand lift kit and off-road product availability across Canada.

“

Rough Country is known for reliability and performance, and we're proud to bring their products to our customers. This partnership means faster shipping and expert local support.”

Matt, Leadership Team – Off-Road Canada

Bringing Rough Country to Canadian Roads and Trails Through this partnership, Off-Road Canada offers Canadian adventurers access to the complete lineup of Rough Country products, including:

[Suspension Lift Kits](#) – Engineered for durability and precision handling.

Leveling Kits & Shocks – For improved balance and smoother rides.

Off-Road Lighting, Bumpers & Accessories – Rugged upgrades built to withstand the toughest terrains.

Wheels & Tires – Combining Rough Country performance with Off-Road Canada's curated selection.

Shop Suspension Lift Kits: <https://off-road.ca/collections/lift-kits>

Meeting the Growing Demand for Lift Kits in Ontario

The Canadian off-road community is booming, and Rough Country products have become a staple for enthusiasts seeking reliable upgrades at accessible prices. By partnering with Rough Country, Off-Road Canada strengthens its position as a one-stop hub for lift kits in North York,

Richmond Hill, and Markham, while ensuring fast, local access for Canadian buyers.

“Rough Country has built a reputation for reliability and performance, and we’re proud to bring their products directly to our customers,” said Matt, part of Off-Road Canada’s leadership team. “This partnership allows us to offer greater selection, faster shipping, and the expert guidance Canadian drivers need when upgrading their vehicles.”

Why Rough Country and Off-Road Canada Are the Perfect Match

Shared Values: Both brands emphasize quality, innovation, and affordability.

Canadian Accessibility: Local distribution means quicker turnaround times and reduced shipping costs for Canadian customers.

Expert Support: Off-Road Canada pairs Rough Country’s product excellence with hands-on expertise, helping buyers choose the right lift kit or accessory for their vehicle.

Explore All Products: <https://off-road.ca/collections>

Join the Off-Road Canada Community

This partnership marks another step in Off-Road Canada’s mission to empower adventurers. Whether it’s through Rough Country lift kits or other premium upgrades, Off-Road Canada invites enthusiasts to embrace the journey with confidence.

Discover Rough Country Gear in Canada: <https://off-road.ca/collections/rough-country>

About Off-Road Canada

Established in 2008, Off-Road Canada is a trusted supplier of off-road gear, parts, and accessories. The company’s extensive catalog includes lift kits, wheels, tires, recovery gear, and lifestyle products. With local presence in North York, Richmond Hill, and Markham, and nationwide online access, Off-Road Canada is dedicated to providing quality, innovation, and community for Canadian adventurers.



Off-Road Canada logo representing a trusted Canadian supplier of off-road parts, lift kits, and accessories since 2008.

Media Contact

Press Office
Off-Road Canada
+1 833-633-7622
info@off-road.ca
Visit us on social media:
[Instagram](#)
[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/860555042>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.