

Packaging and Protective Packaging in U.S Market is Expected to Reach Nearly USD 247.2 Billion by 2032 | Says AMR

The U.S. packaging and protective packaging market is estimated to reach \$247.2 billion by 2032, exhibiting a CAGR of 2.9% from 2023 to 2032.

WILMINGTON, DE, UNITED STATES, October 9, 2025 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[U.S. Packaging and Protective Packaging Market](#) By Material (Paper and Paper Board, Rigid Plastics, Flexible, Metal, Glass, and Others), By Function (Cushioning, Blocking and Bracing, Void-fill, Insulation, Wrapping, and Others), and

By Application (Food, Beverage, Healthcare, Cosmetics, Industrial, and Others): Global Opportunity Analysis And Industry Forecast, 2023-2032". According to the report, the U.S. packaging and protective packaging market was valued at \$185.3 billion in 2022 and is estimated to reach \$247.2 billion by 2032, exhibiting a CAGR of 2.9% from 2023 to 2032.

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Prime determinants of growth

The U.S. packaging and protective packaging market is driven by robust demand from the healthcare sector. The rapid increase in the population, rise in pharmaceuticals R&D, up-gradation in technology, increased focus in the healthcare field in the U.S., and rise in the incidence rate of chronic disorder has led the healthcare sector to witness significant growth. Packaging and protective packaging products are widely used in the healthcare sector to protect pharmaceutical products and to ensure that they are stored correctly. Furthermore, the increase in incidence of contagious diseases and viruses has surged the demand for sterile medical equipment and products that are well-packed to ensure zero-contact with external environment.



These factors altogether escalate the growth of the U.S. packaging and protective packaging market in the healthcare sector. However, stringent government regulations on volatile organic compounds (VOCs) emission may restrain the growth of the U.S. packaging and protective packaging market.

The paper and paperboard segment to maintain its lead position during the forecast period.

Based on material, the paper and paperboard segment accounted for the largest share in 2022, contributing one-third of the U.S. packaging and protective packaging market revenue. Major applications of paperboard in packaging include frozen food packaging, beverage cartons, pharmaceutical packaging, aseptic drink boxes, cosmetic & perfume packaging, candy boxes, paper goods packaging, and cereal boxes. Increase in demand for paper & paperboard packaging, especially from the food & beverage industry, and strict regulations on the use of plastic bags are anticipated to augment the demand for paper & paperboard for packaging applications during the forecast period.

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The insulation segment to maintain its lead position during the forecast period.

Based on the function, the insulation segment accounted for the largest share in 2022, contributing to two-seventh of the U.S. packaging and protective packaging market revenue. The increase in demand for frozen food, fish, meat, vegetables, fruits, medical supplies, and others in the U.S. have surged the potential application of insulation packaging that keep the product at a stable temperature regardless of the condition of packaging. This factor may act as one of the key drivers responsible for the growth of the U.S. packaging and protective packaging market for insulation packaging.

Want to Access the Statistical Data and Graphs, Key Players' Strategies: <https://www.alliedmarketresearch.com/u-s-packaging-and-protective-packaging-market/purchase-options>

The food segment to maintain its lead position during the forecast period.

Based on application, the food segment accounted for the largest share in 2022, contributing to two-fifth of the U.S. packaging and protective packaging market revenue. Active packaging is a major trend witnessed in the U.S. food packaging industry. Active packaging is defined as a package system designed to intentionally incorporate components that would release or absorb substances into or from the packaged food or the environment surrounding the food, and it is anticipated to extend the shelf life or to maintain or improve the condition of the packaged food.

Access Full Summary Report: <https://www.alliedmarketresearch.com/u-s-packaging-and-protective-packaging-market-A105160>

Leading Market Players: -

Protective Packaging Corporation

Protective Packaging Ltd

Universal Protective Packaging, Inc.

Sealed Air

Sonoco Products Company

Ivex

Armor Protective Packaging

Polymer Packaging, Inc.

PALLITE GROUP

ProtecPac

The report provides a detailed analysis of these key players in the U.S. packaging and protective packaging market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

For More Details: <https://finance.yahoo.com/news/u-packaging-protective-packaging-market-132100428.html>

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