

BrickTech Publishes Article on the Importance of Phishing Simulations for Cybersecurity Awareness

Phishing simulations help businesses strengthen their cybersecurity posture by training employees to recognize and respond to cyber threats effectively.

ORLANDO, FL, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- [BrickTech](#), a leading provider of [managed IT services](#) in Central Florida, has published a new article titled The Growing Importance of Phishing Simulations for Cyber Awareness. The article explains how phishing simulations help businesses strengthen their cybersecurity posture by training employees to recognize and respond to cyber threats effectively.

"Phishing attacks remain one of the biggest cybersecurity risks for small businesses," said Mike Jenkins, President of BrickTech. "Our latest article highlights how phishing simulations provide hands-on training that helps employees spot threats before they become security incidents."

The article explores key benefits of phishing simulations, including:

- Employee Education: Teaching staff how to identify and avoid phishing scams.
- Vulnerability Assessment: Identifying which employees or departments are most susceptible to attacks.
- Security Reinforcement: Strengthening company-wide adherence to cybersecurity best



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practices.

- Faster Response Times: Helping teams react quickly and effectively when threats arise.

"Building a culture of cybersecurity awareness is one of the most effective ways to prevent breaches," Jenkins added. "Phishing simulations provide businesses with a proactive way to reduce risk and improve response readiness."

To read the [full article](#), visit BrickTech's website.

About BrickTech:

BrickTech is the go-to IT partner for small businesses, providing a transformative Business Health Ecosystem that delivers comprehensive Managed IT Support, Cybersecurity, and Productivity Optimization. Our service model ensures tech needs are met with unmatched precision and foresight, allowing customers to focus on growth. Through our phased deployment, BrickTech adapts to each unique business' pace, making advanced technology effortlessly accessible. With BrickTech, clients gain more than IT support, they gain a partner dedicated to powering progress™ and elevating efficiency.

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