

12x12 Cardstock Shop Spotlights Trendy Halloween Paper Decor for 2025

Halloween 2025 sees a rise in handmade décor with cardstock paper, as layered, textured, and eco-friendly Halloween cardstock trends grow.

PROVO, UT, UNITED STATES, September 19, 2025 /EINPresswire.com/ -- As Halloween 2025 approaches, creative projects are taking center stage in seasonal celebrations, with a noticeable rise in the use of [Halloween cardstock](#) and [cardstock](#) paper for handmade decor. 12x12 Cardstock Shop has highlighted this growing trend, showing how cardstock has become a key material for both traditional and modern Halloween crafting.

A Seasonal Shift Toward Handmade Decor

Halloween has long been celebrated with costumes, pumpkins, and spooky decorations, but in recent years, a new emphasis on handmade paper decor has been shaping the season's look. Crafters and families are choosing cardstock as a durable, versatile material that can be shaped into festive projects ranging from wall hangings to treat bags.

In 2025, this interest has only grown stronger. With more households focusing on creative, budget-friendly, and personal decorations, [cardstock paper](#) has become a leading choice for seasonal design.

Why Cardstock Is Trending for Halloween 2025

Cardstock has several qualities that make it ideal for holiday projects. Its sturdy structure



PURPLE Glitter Luxe Cardstock

supports detailed cutting, folding, and layering, making it suitable for intricate designs. For Halloween, this means bold silhouettes like bats, haunted houses, and jack-o'-lanterns that maintain their shape and durability.

The variety of finishes available in cardstock paper has also contributed to its popularity. Glitter, metallic, matte, and textured designs help crafters achieve effects that align with traditional Halloween colors such as black, orange, and purple, while also making room for modern palettes like neon greens or holographic silvers.

According to craft communities online, Halloween cardstock has become more than just a background material. It is now a main feature of the decor itself—used to make oversized wall decorations, layered garlands, 3D table centerpieces, and even handmade invitations for Halloween parties.

Key Halloween Cardstock Trends for 2025

12x12 Cardstock Shop has outlined several creative directions that are standing out this year:

1. Layered Silhouettes – Multiple sheets of cardstock paper stacked in contrasting colors create striking shadow-box style images. Designs often feature haunted forests, graveyards, or spooky characters.

2. Interactive Decor – Pop-up cards, fold-out lanterns, and movable decorations are being built with cardstock, giving Halloween parties and classrooms a more engaging atmosphere.

3. Eco-Friendly Crafting – Many households are turning to recyclable cardstock as part of a



CARROT – American Crafts 12x12 Cardstock



RAVEN – Bazzill Mono 12x12 Cardstock

broader sustainability trend. This aligns with efforts to reduce single-use plastics during seasonal celebrations.

4. Oversized Wall Art – Larger sheets of cardstock are being used to make mural-like wall hangings featuring witches, cauldrons, and eerie skies, transforming living spaces with lightweight but durable decor.

5. Textured and Metallic Effects – Cardstock paper featuring glitter, foil, or embossed designs continues to gain popularity for projects where a dramatic look is desired.

6. DIY Party Supplies – Handmade banners, cupcake toppers, masks, and treat boxes created from cardstock have become popular choices for family gatherings, school events, and community celebrations.



AMETHYST - 12x12 Pearlescent Cardstock

The Role of Cardstock in Seasonal Creativity

Cardstock is valued not only for its strength but also for its adaptability. For Halloween decor, crafters often use cutting machines, templates, or hand-cut designs to bring projects to life. This allows for detailed creations that would be difficult with thinner paper.

The flexibility of cardstock means that it serves both beginners and advanced crafters. Families with children often use cardstock for simple projects like paper pumpkins or mask-making, while expert designers create elaborate displays using layered cardstock art.

Because it can be combined with adhesives, ribbons, and other craft supplies, cardstock acts as both a structural and decorative element. Its balance of durability and visual appeal makes it a central material for the 2025 Halloween season.

Community Influence and Online Sharing

The growth of Halloween cardstock projects can also be linked to social media platforms, where thousands of crafters share templates, tutorials, and finished projects. Platforms such as Instagram, TikTok, and Pinterest have become hubs for inspiration, where hashtags related to cardstock paper and Halloween crafting are trending.

As a result, more households are trying their hand at cardstock projects, even those who may not typically engage in paper crafting. Tutorials showing how to cut, fold, and assemble designs have made Halloween cardstock crafts more approachable to beginners.

Educational and Group Projects

Cardstock is also finding its place in classrooms and community centers during the Halloween season. Teachers often use cardstock to create decorations with students, as the material is strong enough to handle frequent handling while still being safe and manageable for children.

Halloween projects such as bookmarks, masks, or small paper lanterns made from cardstock have become staples of seasonal school activities. Community craft events are also adopting cardstock as a cost-effective and versatile option for group decor projects.

A Look Toward the Future of Halloween Crafting

The rising interest in Halloween cardstock reflects a broader movement toward creativity and personalization in seasonal decor. Rather than relying only on mass-produced items, many households are seeking ways to make Halloween celebrations feel unique and meaningful.

Industry observers note that cardstock paper is well positioned to remain central to this movement, not just for Halloween but for other holidays and special occasions throughout the year. Its adaptability ensures that as new crafting trends develop, cardstock will continue to serve as a reliable material.

About 12x12 Cardstock Shop

12x12 Cardstock Shop is recognized as a key source for a wide range of cardstock and scrapbook paper. The shop highlights seasonal trends and supports creative communities by showcasing how cardstock can be used across occasions, with Halloween standing out as one of the most dynamic seasons for paper crafting.

Michelle Price

12x12 Cardstock Shop

+1 801-717-9006

newsletter@12x12cardstock.shop

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