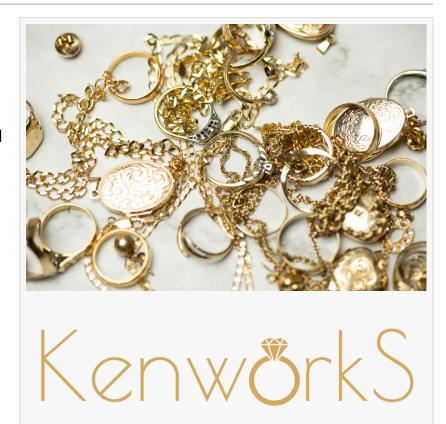


What Goes Into Appraising a Diamond or Watch — From the Jeweler's Bench

METAIRIE, LA, UNITED STATES, September 17, 2025 / EINPresswire.com/ -- Diamonds and watches often carry both financial and sentimental value, making accurate appraisals essential. Whether intended for insurance, resale, or estate planning, appraisals provide a clear understanding of an item's worth. The process requires far more than a glance and a guess; it combines technical expertise, specialized equipment, and years of training.

<u>Ken Bowers</u>, owner of <u>KenWorks</u> in Metairie, explained what makes professional appraisal work different from casual observation.



"Every appraisal begins with details.

Diamonds and watches each demand careful inspection, because small differences in quality or authenticity can have a significant impact on value. The process is both scientific and meticulous," Bowers said.

The Diamond Appraisal Process

Diamond appraisal typically begins with confirmation of authenticity. Specialized tools such as thermal conductivity testers and microscopes help distinguish natural diamonds from lab-created stones or imitations. Once confirmed, the diamond is graded according to the internationally recognized "Four Cs": carat weight, cut, color, and clarity.

Carat weight is measured with precision scales, as even minor variations influence value.

Cut determines how effectively a stone reflects light, directly affecting brilliance.

Color grading evaluates the stone on a scale, with the absence of color generally considered



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most valuable.

Clarity inspection identifies inclusions or blemishes that may be invisible to the naked eye but influence overall quality.

Advanced instruments such as spectrometers may also be used to detect treatments or enhancements that alter a stone's appearance. The final value is established by combining these technical findings with current market conditions.

Watch Appraisal Methods

Watches require a different set of skills and tools. Appraisers begin by authenticating the brand and model, confirming serial numbers, and verifying original components. Counterfeiting in the luxury watch market is common, making authentication a critical step.

Condition assessment follows, including analysis of the case, movement, dial, and bracelet. Even small replacements or repairs can change value dramatically. Limited edition models, discontinued references, and historically significant pieces often command higher appraisals.

Mechanical watches may also undergo timing tests to measure accuracy, providing further insight into both condition and quality of maintenance. Original packaging, papers, and service records add to overall worth, as provenance increases confidence in authenticity.

Market Research and Valuation

Appraisals do not stop at technical evaluation. Market research plays an equally important role. Diamonds and watches fluctuate in value based on supply, demand, and international economic conditions. Auction results, dealer pricing, and industry reports all contribute to establishing a fair valuation.

Bowers noted that the jeweler's bench is where technical inspection meets market expertise. "Numbers from instruments provide the foundation, but experience and awareness of the market complete the process. The combination ensures an appraisal reflects both measurable quality and real-world value."

Purposes of Appraisal

Appraisals are sought for several reasons:

Insurance coverage: Establishing replacement value in case of loss or theft.

Resale transactions: Determining fair pricing for private sales or consignment.

Estate planning: Distributing assets accurately among heirs.

Divorce settlements or legal proceedings: Establishing impartial values for division of property.

Each purpose may require slightly different valuation approaches. For example, insurance appraisals often use replacement cost, while resale appraisals reflect what the market is currently willing to pay.

The Role of Expertise

The appraisal process requires not only tools but also years of practice. Identifying a diamond's subtle characteristics or recognizing a watch's rare reference number depends on both training and experience. Errors in appraisal can lead to overpayment, underinsurance, or disputes during inheritance or legal cases.

Professional appraisers bring impartiality as well as skill. By adhering to industry standards and maintaining objectivity, the appraisal becomes a document that can be trusted in both financial and legal contexts.

Challenges in Appraisal

The jewelry and watch industries present unique challenges. Diamond treatments such as laser drilling or fracture filling can be difficult to detect without advanced tools. Watches may include aftermarket parts that reduce value, even if they function perfectly.

Global market shifts add another layer of complexity. A diamond or watch valued one year may see significant changes the next, depending on fashion trends, availability of materials, or collector demand. Regular reappraisals ensure that values remain current.

Looking Ahead

The growing popularity of luxury watches and lab-grown diamonds continues to reshape the appraisal industry. Advances in technology make it easier to detect treatments and counterfeits, but they also create new challenges as imitation techniques become more sophisticated.

What remains unchanged is the importance of a detailed, professional process. From the jeweler's bench, every appraisal represents the intersection of science, craftsmanship, and economics.

About KenWorks

KenWorks, based in Metairie, Louisiana, provides professional jewelry and watch services, including repair, restoration, and appraisal. Founded by Ken Bowers, the company combines technical expertise with industry knowledge to deliver reliable evaluations for clients across the region.

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