

SinusHealth Celebrates World Sinus Health Awareness Day 2025

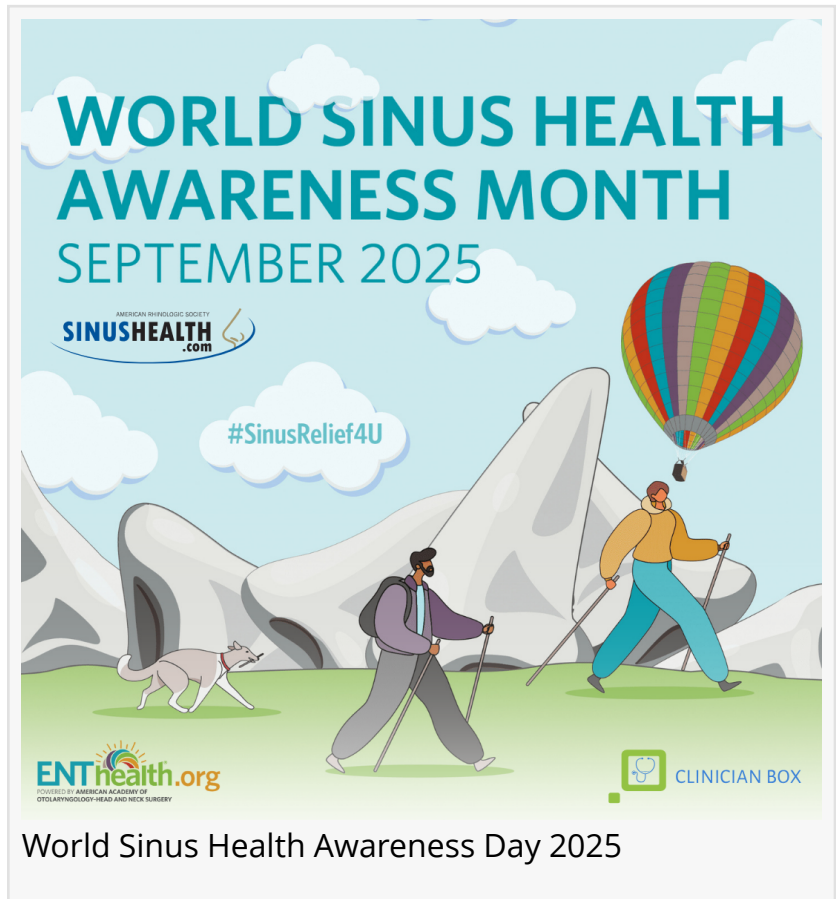
CASA GRANDE, AZ, UNITED STATES, September 12, 2025 / EINPresswire.com/ -- SinusHealth.com, the educational arm of the American Rhinologic Society (ARS), announces its global campaign for World Sinus Health Awareness Day, taking place on September 13, 2025. This annual event is dedicated to empowering the millions of individuals worldwide affected by chronic rhinosinusitis (CRS) and other nasal conditions with expert-driven, clinically proven resources and education.

The 2025 campaign, themed “Navigating Your Pathway to Better Sinus Health,” aims to clear the confusion surrounding common sinus issues by offering authoritative information on symptoms, causes, advanced [treatments](#), and guidance on how to seek specialized care. The initiative will focus on raising awareness of often under-treated and debilitating symptoms such as chronic nasal obstruction, facial pressure, and loss of smell.

A Week of Expert-Reviewed Resources and Education

During World Sinus Health Awareness Week, SinusHealth encourages the public and medical community to take full advantage of the expert-reviewed resources available. The campaign will feature comprehensive content on the causes, symptoms, treatment options, and prevention strategies for a wide range of conditions, including:

- Chronic Sinusitis (with and without Nasal Polyps)
- Allergic Rhinitis



- Loss of Smell (Anosmia)
- Nasal Airway Obstruction
- and more

How to Participate and Access Resources

Patients, caregivers, and healthcare providers are encouraged to participate.

- For Patients: Visit www.SinusHealth.com to access expert advice from board-certified rhinologists, understand sinusitis, and find a specialist.
- For Media & Clinics: Download the official 2025 digital tool kit, including posters, social media graphics, and educational flyers at www.entnet.org/WSHAD.

Clinician Box: Partnering with SinusHealth to Promote Informed Patient Care

Clinician Box is proud to support SinusHealth's mission of empowering both healthcare professionals and patients with essential knowledge. "Our collaboration with SinusHealth for World Sinus Health Awareness Day is a natural extension of our mission to support both clinicians and patients," said Dr. Thomas Higgins, CEO at Clinician Box. "Ensuring that accurate, expert-driven information is accessible is the first step toward improving health outcomes for those with chronic sinus conditions."

About SinusHealth

SinusHealth is the American Rhinologic Society's premier patient education platform, dedicated to promoting excellence in the care of patients with nasal and sinus disorders through research, education, and advocacy. It is the trusted digital destination for high-quality information from the world's leading experts in rhinology.

About Clinician Box

Clinician Box is an innovative healthcare marketing company focused on helping doctors and the medical community enhance their online presence. The company actively partners with leading medical conferences and initiatives, including the American Academy of Otolaryngology-Head and Neck Surgery, to foster collaboration and advance patient care standards.

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American Rhinologic Society

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