



SEO Agency Unveils AI-Driven Local SEO Expansion for Multi-Location Brands

New AI-powered tools from SEO.co enable location-specific optimization at scale—helping franchises and multi-site businesses dominate local search rankings.

SEATTLE, WA, UNITED STATES, September 12, 2025 /EINPresswire.com/ -- [SEO.co](#), a premier U.S.-based SEO agency, today announced the official expansion of its [AI-powered Local SEO services](#), designed specifically for multi-location businesses and franchise networks seeking greater visibility across Google Maps, local packs, and organic search.

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As the digital marketing landscape grows increasingly competitive, brands with multiple brick-and-mortar locations often face operational challenges in achieving consistent, localized search visibility. SEO.co’s expanded

offering solves this problem at scale—leveraging artificial intelligence to automate, personalize, and optimize local SEO efforts across hundreds or even thousands of locations.

“Local SEO has always been about precision,” said Nate Nead, CEO of SEO.co. “And now [AI SEO](#) gives us the ability to deliver that precision at scale. For multi-location businesses, this means more visibility, more leads, and ultimately, more revenue—without the complexity.”

Location-Based Page Generation at Scale

SEO.co’s system dynamically builds and optimizes local landing pages for each business location. These pages incorporate unique content, geo-targeted schema markup, embedded maps, and AI-personalized CTAs—all tailored to user search intent and competitive gaps.

Smart Local Citation & Directory Management

An advanced AI engine audits and optimizes NAP (Name, Address, Phone) data across hundreds of local directories, identifying discrepancies and surfacing opportunities for authoritative citation building.

“Whether it’s a franchise with 10 locations or an enterprise with 1,000, we’ve built a system that

treats each location with the SEO attention it deserves,” noted Timothy Carter, Chief Revenue Officer at SEO.co. “That level of personalization, powered by AI, is what sets SEO.co apart.”

Localized Content Generation with AI

From location-specific blog posts to hyperlocal FAQ sections and Google Business Profile (GBP) updates, SEO.co’s content engine generates unique, semantically rich content to drive both engagement and rankings.

Predictive Search Intelligence

AI models forecast keyword and local SERP fluctuations across service areas, enabling marketers to stay ahead of local competitors by optimizing pages based on real-time, predictive insights.

“The power of AI in local search isn’t just about automation—it’s about insights,” said Samuel Edwards, Chief Marketing Officer. “We’re uncovering patterns and competitive intelligence that would take weeks to discover manually. Our clients now have a distinct edge in their local markets.”

Automated Audits and Technical Optimization

Each local listing and landing page is continuously monitored by SEO.co’s AI audit layer, which surfaces structured data errors, missing meta content, link-building opportunities, and on-page issues—all in real time.

A New Era for Multi-Location SEO

With Google placing greater emphasis on local search relevance, authority, and proximity, SEO.co’s AI-driven systems are uniquely positioned to support brands that operate in competitive local niches.

“In today’s local search environment, speed and accuracy win,” added Nead. “Our AI-first approach means that businesses don’t have to choose between scale and quality—they get both.”

About SEO.co

Founded in 2010, SEO.co is a leading digital marketing agency specializing in search engine optimization, link building, and content-driven growth strategies. The agency serves a wide range of industries, offering white-label SEO services, enterprise-level digital strategy, and now—AI-optimized Local SEO for businesses that need results at scale. For more information, visit

<https://seo.co/local-seo/>

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