



JobElephant Introduces JobStats.com for Real-Time Recruitment Data

New tool delivers cutting-edge analytics for smarter hiring decisions

SAN DIEGO , CA, UNITED STATES, September 10, 2025 /EINPresswire.com/ -- JobElephant, a

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*Michael Ang, CEO,
JobElephant*

leading recruitment advertising technology company, announces the launch of JobStats.com, a business intelligence dashboard providing near real-time analytics on recruitment advertising performance and applicant journey. JobStats.com is now available and will be fully implemented for all customers by the end of Q2 2025.

Powered by Microsoft Power BI and utilizing JobElephant's Apptrkr and Surus analytics, JobStats.com tracks key metrics from the moment a potential candidate views a job ad all the way through to application, interview, and hire,

allowing end-to-end visibility and a data-driven view of the hiring funnel.

JobStats.com allows clients to monitor key metrics such as ad views, clicks, and applicant engagement. This capability fosters accountability and supports continuous improvement in hiring processes. The client portal provides transparency, enabling clients to make informed advertising decisions by proactively recommending the highest-performing sites where customers should be spending their dollars.

“JobStats.com positions our clients for future success in recruitment advertising,” said Michael Ang, CEO, JobElephant. “With real-time insights, they can anticipate trends and adapt strategies swiftly, ensuring they remain competitive in an ever-evolving market.”

The integration of Microsoft Power BI enhances the functionality of JobStats.com by connecting JobElephant's job distribution database, allowing clients to build and customize data dashboards. This integration ensures that clients can share insights with internal recruiters and talent acquisition specialists, improving the overall efficiency of the hiring process.

This innovation is part of JobElephant's broader mission to provide functional options for clients, complementing existing products like JobWrap, AppTrKr, cPortal, Horton, and Surus.

JobStats.com aligns with the long-term vision to lead the industry in data-driven recruitment solutions. By optimizing ad spend, clients can achieve significant cost savings while enhancing recruitment effectiveness

“JobStats.com is a game-changer in recruitment advertising,” added Ang. “It sets us apart by offering daily insights into advertising effectiveness, helping clients avoid wasting money on ineffective media.”

JobElephant remains committed to innovation and providing data-driven solutions that enhance recruitment strategies. As clients seek to measure the effectiveness of advertising, JobStats.com ensures their investments yield a diverse group of hires.

Emily Cardone
10 to 1 Public Relations
emily@10to1pr.com

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