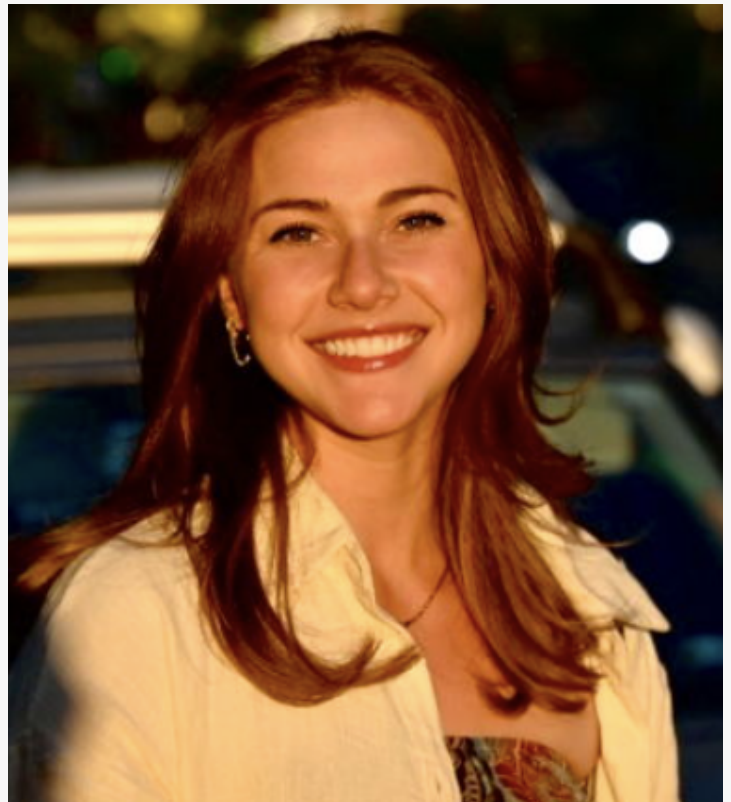


Alyssa Diamond Recognized by Influential Women 2025

PHILADELPHIA, PA, UNITED STATES, August 28, 2025 /EINPresswire.com/ -- Influential Women proudly recognizes Alyssa Diamond in its 2025 feature, honoring her as a forward-thinking fashion designer and creative visionary with expertise in apparel, print development, and product creation for lifestyle and licensed sports brands. With a career marked by innovation, precision, and cultural relevance, Alyssa has made her mark in both collegiate and professional sports markets.

A graduate of Thomas Jefferson University with a Bachelor of Science in Fashion Design, Alyssa brings over five years of progressive experience in the fashion industry. Her work seamlessly merges creativity with technical skill, from concept ideation through final product realization. She has successfully collaborated with major clients, delivering collections that balance trend awareness, performance functionality, and compelling brand storytelling.



Currently, Alyssa serves as a Freelance Creative Director and Senior Print Designer at Forged Fabrics, where she has developed custom corporate apparel for national clients including Pepsi, CBS Sports, and ExxonMobil. Additionally, she works as a Product Developer for Fanatics, managing projects from concept through production and ensuring alignment with brand standards. Her expertise spans tech pack creation, garment fitting, and visual storytelling, making her a versatile and impactful contributor to every project she undertakes.

Alyssa attributes much of her professional growth to mentorship and bold career choices. The best advice she received came from her mentor and CEO at Forbes Fabrics, who encouraged her to trust her creative instincts, lead with confidence, and take risks. This guidance empowered Alyssa to spearhead a new arm of the company, a pivotal move that reshaped the trajectory of

her career and demonstrated her ability to create opportunities rather than simply follow them.

Among the current challenges and opportunities in her field is leading corporate apparel initiatives within larger fashion brands. This emerging market requires innovation in product categories, supply-chain development, and design scalability. Alyssa views this as a unique opportunity to define a new sector, harmonizing creativity, brand identity, and executive collaboration while ensuring consistency and performance across each collection.

Outside of her professional pursuits, Alyssa prioritizes personal growth and balance. She enjoys running, playing soccer—a sport for which she earned a college scholarship—and self-learning guitar. These pursuits, coupled with her dedication to innovation and cultural relevance, fuel her creative vision and professional drive.

Through her expertise, leadership, and visionary approach, Alyssa Diamond continues to set a high standard in fashion design, blending artistry, functionality, and brand storytelling to create apparel that resonates across markets and inspires both peers and clients alike.

Learn More about Alyssa Diamond:

Through her Influential Women profile, <https://adrienne-cooper.influentialwomen.com/profile/Alyssa-Diamond> or through her website, <https://www.alyssadiamond designs.com/>

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

Editorial Team
Influential Women
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/843951787>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.