

Business Strategist and Author Katie Hornor Featured at Premier Future-Proof Author Event Alongside Publishing Leaders

ATLANTA, GA, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- International keynote speaker, bestselling author, and business strategist [Katie Hornor](#) recently took the stage at the premier [Future-Proof Author event](#), held at the Hyatt Regency, Atlanta, where she led a highly practical workshop on crafting press releases and contributed as a panelist in a book publishing discussion alongside David Hancock, founder of [Morgan James Publishing](#).



The three-day Future-Proof Author event gathered some of the brightest voices in writing, publishing, marketing, and creative income, equipping attendees with strategies to succeed in a rapidly evolving industry. The event emphasized the unprecedented opportunities available to authors today and provided actionable tools for building sustainable and profitable careers.

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Authors no longer need big budgets to become visible online through third party services. I am excited about the opportunities that we have to create our own press releases and build our own buzz.”

Katie Hornor

Hornor’s PR workshop empowered authors and speakers to elevate their visibility by crafting professional announcements that capture media attention and build long-term credibility. Her interactive teaching style and practical frameworks gave participants step-by-step guidance they could immediately apply to promote their books, events, and personal brands.

On the Book Publishing Panel, Hornor joined David Hancock and other industry experts in an insightful conversation about publishing trends, distribution, and the critical role of positioning in today’s competitive marketplace. Attendees gained insider perspectives on how to navigate

publishing options and leverage their message for maximum impact.

About Katie Hornor: Katie Hornor (sometimes misspelled Horner) is a 15-time bestselling author of more than 90 titles, international speaker, TEDx presenter, and founder of The National Christian Association of Professional Speakers. With over 700 hours of stage experience and 300+ podcast interviews, she has been featured in SUCCESS® Magazine and on the digital billboards of NYC Times Square. Hornor is celebrated for her Flamingo Advantage® framework, which equips leaders to embrace their uniqueness as an asset in both faith and business.

About Future-Proof Author: Future-Proof Author, organized by Nick Pavlidis and Chris Krimitsos gathered leading voices in publishing, marketing, and entrepreneurship as Maria Chapman, Anne McDonald, Mike Acker, Nuno Tavares, Heather Rosson, Les Hughes, Carrie Thomas, Reen Waterman, Bruce Wawrzyniak, Carla Dupont and others for its premier event to equip authors with the tools, resources, and connections to thrive in today's ever-changing publishing landscape. Through workshops, panels, and networking, participants learned how to maximize both creative and financial opportunities while future-proofing their writing careers.

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