

Cloud-Based VDI Market Reach USD 31.5 Billion by 2032 Growing at 16.7% CAGR Globally

WILMINGTON, DE, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Cloud-Based VDI Market](#) Reach USD 31.5 Billion by 2032 Growing at 16.7% CAGR Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global cloud-based vdi market was valued at USD 6.9 billion in 2022 and is projected to reach USD 31.5 billion by 2032, growing at a CAGR of 16.7% from 2023 to 2032.

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Driving Factors

The global cloud-based VDI market is being driven by several factors, including the rise in the adoption of mobility and remote work, the increase in the expansion of cloud computing technology, and the upsurge in the adoption of the internet and mobile devices. However, data security & privacy concerns and high bandwidth & network dependency limit the growth of this market. Conversely, an increase in demand for augmented reality & virtual reality in several industries is anticipated to provide numerous opportunities for the expansion of the market during the forecast period.

Market Segmentation

The cloud-based VDI market is segmented into deployment model, user type, end user, and region. Depending on the deployment model, the market is divided into private, public, and hybrid. By user type, it is categorized into SMEs and large enterprise. By end user, it is divided into BFSI, education, healthcare, government, IT & telecom, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Players

Major players operating in the global cloud-based VDI industry is dominated by key players such as Amazon Web Services, Inc., Cisco Systems, Citrix Systems, Inc., Dell Inc., HP Development Company, L.P., IBM Corporation, Microsoft Corporation, NComputing Co. LTD, Rackspace, Inc., and VMware.. These players have adopted various strategies to increase their market penetration and strengthen their position in the cloud-based VDI industry.

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Based on region, North America held the highest market share in 2022, accounting for more than two-fifths of the global cloud-based VDI market revenue, and is likely to dominate the market in terms of revenue during the forecast period. owing to the rise in adoption of digitization as well as the other latest technologies, large-scale enterprises, and focus on digital transformation. On the other hand, the Asia-Pacific region is expected to witness the fastest CAGR of 20.3% from 2023 to 2032. This is due to the increasing digitization of businesses, the rise of remote work, and government initiatives to promote cloud technology.

Based on application, the BFSI segment accounted for the largest share in 2022, contributing to nearly one-fourth of the global cloud-based VDI market revenue, and is projected to rule the roost by 2032. The same segment is expected to portray the largest CAGR of 19.9% from 2023 to 2032. Owing to increasing security concerns, cybersecurity is crucial in the BFSI business to protect valuable consumer assets and data. Cloud-based VDI provides centralized control and data management, reducing the risk of data breaches and ensuring compliance with regulatory requirements.

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COVID-19 Scenario

□ The Cloud-based VDI market witnessed stable growth during the COVID-19 pandemic, owing to a rise in demand for virtualization and an increase in the adoption of cloud services. In addition, the COVID-19 pandemic had resulted in businesses quickly transitioning from office-based operations to virtual work over the cloud, which, in turn, had accelerated investments in VDI solutions.

□ Moreover, Workplace as a Service (WaaS) gained momentum during the period. Also, the use of VDI by financial companies to reduce hardware costs and allow the workforce to work remotely because of the pandemic is anticipated to the market growth.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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