

J. Fisher Companies Celebrates 20 Years of Community Building and Announces Strategic Brand Consolidation

J. Fisher Companies marks 20 years with a new brand identity, unifying divisions under one vision to build lasting communities across the Intermountain West.

CENTERVILLE, UT, UNITED STATES, August 26, 2025 /EINPresswire.com/ -- Premier [real estate development firm J. Fisher Companies](#) proudly marks two decades of transforming the Intermountain West via community-focused development. Since 2005, the company has delivered thousands of residential units, cultivated vibrant neighborhoods, and created lasting value in the region.



J. Fisher Companies' new brand identity.

“

We're one company with one vision: to find, design, build, and manage communities with purpose.”

Owen Fisher, Chief Executive Officer of J. Fisher Companies

With a vertically integrated structure spanning every phase of real estate development—planning, design, construction, and property management—J. Fisher Companies stands out for its end-to-end project execution. The company had established several distinct business lines to support its growth and operations.

Today, J. Fisher Companies announces two significant milestones in their brand evolution: a new identity mark

plus the consolidation of in-house general contractor Strategic Builders and Olive West property management business lines under the parent company's name. This unified approach reinforces the firm's commitment to excellence under one vision, one team, and one trusted brand.

“Unifying our brand streamlines our future operations and clearly communicates who we are and what we do,” said Owen Fisher, Chief Executive Officer of J. Fisher Companies. “We're one company with one vision: to find, design, build, and manage communities with purpose. Our

projects elevate places people call home and create value for generations to come. Our new logo symbolizes that streamlined vision.”

[Henry Walker Homes](#), the residential brand of J. Fisher Companies, well-known for thoughtful design and vibrant communities, will continue under that name. Backed by decades of J. Fisher’s vertically integrated platform and development expertise, Henry Walker Homes blends enduring craftsmanship with modern design, creating neighborhoods of lasting value.

J. Fisher Companies continues to offer comprehensive real estate services, managing projects of any size and complexity. With an unwavering commitment to quality, the company remains focused on its mission: bringing innovative visions to life and serving the thriving communities it helps build.

About J. Fisher Companies

Founded in 2005, J. Fisher Companies is a vertically integrated real estate development firm based in Centerville, Utah. With broad expertise in all facets of development—from concept through completion—the company has played a key role in shaping the Intermountain West by delivering a unique portfolio of residential units, office, hotel, industrial, and retail properties.

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J. Fisher Companies headquarters in Centerville, UT.



Construction is underway on The Edison — a modern apartment community in downtown Salt Lake City.

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