

Hagata Farm Pickles by Kikumi Yoshida Wins Iron in A' Packaging Design Awards

Kikumi Yoshida's Innovative Packaging Design for Hagata Farm Pickles Recognized with Prestigious A' Design Award in Packaging Design Category

COMO, CO, ITALY, August 22, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly prestigious and well-recognized award in the field of [packaging design](#), has announced [Kikumi Yoshida](#)'s exceptional work "Hagata Farm Pickles" as the winner of the Iron A' Design Award in the Packaging Design category. This esteemed recognition highlights the significance of Kikumi Yoshida's innovative packaging design within the competitive packaging industry.

The Iron A' Packaging Design Award recognizes designs that demonstrate excellence in packaging innovation, sustainability, functionality, aesthetics, and brand identity. Kikumi Yoshida's award-winning design for Hagata Farm Pickles exemplifies these qualities, showcasing the designer's ability to create packaging solutions that resonate with consumers and advance industry standards.

Kikumi Yoshida's design for Hagata Farm Pickles stands out for its unique approach to representing the farm's identity and values. The packaging features a logo motif inspired by the client's hand and vegetable seeds, symbolizing the personal touch and dedication of the farmers. The green paper lid mimics a vegetable leaf, while fine dots express the deep hue and strength of the vegetables. By minimizing the label design, the packaging allows the whiteness of the daikon to take center stage, emphasizing the freshness and quality of the produce.

This prestigious recognition from the A' Packaging Design Award serves as a testament to Kikumi



Yoshida's exceptional talent and dedication to creating impactful packaging designs. The award not only celebrates the designer's achievements but also motivates the Kuuché Design team to continue pushing the boundaries of packaging design, inspiring future projects that combine creativity, functionality, and sustainability.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=164705>

About Kikumi Yoshida

Kikumi Yoshida is a talented designer from Japan, associated with Kuuché Design studio. Based in Ehime, Kuuché Design explores ways to convey a place's identity through branding, packaging, and visual storytelling. With a focus on quiet yet impactful design, Kikumi Yoshida and the studio turn invisible values into visible form, empowering small businesses and celebrating the unique resources of rural regions.

About Hagata Farm

Hagata Farm, located in Niihama City, Ehime Prefecture, is dedicated to producing a wide range of high-quality vegetables while maintaining a strong connection to the local community. The farm actively engages children through hands-on experiences in the fields, teaching them the importance of food and its origins. Hagata Farm's commitment to both farming and community enrichment is evident in their efforts to create sunflower fields that bring people together and uplift the local area.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to notable designs that meet the rigorous standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award celebrates designs that demonstrate a solid understanding of design principles, creativity, and the ability to address real-world challenges through thoughtful design solutions.

About A' Design Award

The A' Packaging Design Award is a distinguished international competition that recognizes exceptional packaging designs from a diverse range of participants, including innovative designers, forward-thinking agencies, leading manufacturers, and influential brands. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria, ensuring that only the most outstanding packaging designs receive recognition. By showcasing these pioneering designs on a global platform, the A' Design Award aims to inspire and drive the advancement of the packaging industry, ultimately contributing to the creation of a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packagingdesignstudio.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/842087160>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.