

Anti-Piracy Protection Market Reach USD 575.6 Billion by 2031 Growing at 11.1% CAGR Globally

WILMINGTON, DE, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Anti-Piracy Protection Market](#) Reach USD 575.6 Billion by 2031 Growing at 11.1% CAGR Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global anti-piracy protection market was valued at USD 204.6 million in 2021 and is projected to reach USD 575.6 million by 2031, growing at a CAGR of 11.1% from 2022 to 2031.

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Driving Factors

Rise in government regulations related to data privacy and high spending on safeguarding the IT infrastructure serves as a potential opportunity for the expansion of the global anti-piracy protection market. Based on region, North America held the largest share in 2021, contributing to around half of the global anti-piracy protection market share.

Market Segmentation

The anti-piracy protection market is segmented on the basis of component, end user, and region. On the basis of component, the market is categorized into software and service. On the basis of end-user, the market is classified into film & TV, OTT platforms, publication & media, gaming, music, and others. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Players

The key players that operate in the anti-piracy protection market are App Global, Brightcove Inc, castLabs, Friend MTS Limited, Irdeto, McAfee, LLC, NAGRA, Red Points, Synamedia, and

Verimatrix. These players have adopted various strategies to increase their market penetration and strengthen their position in the anti-piracy protection industry.

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Based on region, North America held the largest share in 2021, contributing to around half of the global anti-piracy protection market share, and is projected to maintain its dominant share in terms of revenue in 2031. In addition, the Asia-Pacific region is expected to manifest the fastest CAGR of 13.9% during the forecast period.

Based on component, the software segment held the highest share in 2021, accounting for more than three-fifths of the global anti-piracy protection market, and is expected to continue its leadership status during the forecast period. However, the service segment is expected to register the highest CAGR of 12.2% from 2022 to 2031.

Based on end user, the OTT platform segment accounted for the highest share in 2021, contributing to nearly one-fourth of the global anti-piracy protection market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the gaming segment is expected to manifest the highest CAGR of 13.6% from 2022 to 2031.

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COVID-19 Scenario

□ The outbreak of the COVID-19 pandemic had a positive impact on the growth of the global anti-piracy protection market. This is because the growing trend of work from home policy during the pandemic gave way to increased streaming and publication of duplicate copyrighted content over the internet.

□ To address this issue, , businesses are now focusing on procuring anti-piracy protection solutions and services to secure content deployed on the web, and to ensure strong data security structure.

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Lastly, this report provides market intelligence most comprehensively. The report structure has

been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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