

Just Announced: Vendors Powering the 10th Annual DCAC 2025

10th Annual Data Center Anti-Conference Returns to Austin Sept. 16–18 with the Best Partner Lineup Yet

AUSTIN, TX, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- [The Data Center Anti-Conference \(DCAC\)](https://www.einpresswire.com/news/10th-annual-data-center-anti-conference-returns-to-austin-sept-16-18-with-the-best-partner-lineup-yet)

celebrates its tenth anniversary this year by embracing the theme “The

Dawn of the Data Center Gold Rush,” a nod to the explosive demand for compute power driven by AI, autonomous everything, IoT and immersive technologies. Unlike the frenetic 1800s gold rush, this new surge centers on digital infrastructure. DCAC 2025 will bring together more than 1,400 visionaries, builders and rising leaders to explore opportunities, forge connections and stake their claims in the future of data centers.

“

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David Isaac, President of DCAC

[Welcoming Our Sponsors & Partners](#)

“This year’s DCAC is more than a conference. It marks the beginning of a new era,” said David Isaac, President of DCAC. “As the Data Center Gold Rush takes off, the demand for compute power is growing fast, and our

sponsors are the ones making it possible. They are not just supporters, they are partners who help shape the experience. From cowboy hats and mini-golf to robots and IV lounges, they bring the creativity that makes DCAC the People’s Conference. This is the strongest lineup we have ever had.”

2025 Sponsor & Activation Lineup

Immersive Experiences & Entertainment

Beck – DJ sponsor

Brasfield & Gorrie – Robotics activation

Chart Industries – Mario Kart arcade



DCAC 2025 Vendor Partners

Fluor – Big Buck Hunter arcade

MCE – Live Entertainment

Anord, TEECOM, Sunbelt Rentals, States Manufacturing – Puttin' for Gold Mini Golf event

Style & Personalization

BGIS – Permanent jewelry & crossbody bags

Seaman Corporation (FiberTite) – Belts & buckles

Generex – Hats

Gordon Architectural Solutions – Official T-shirts

Maddox Transformers – Cowboy hats

Progressive Roofing – Cigar lounge

Food, Drink & VIP Hospitality

A&P Construction – Guitars

Compass Facilities, Layer 7 Capital, Anord Mardix – Meals

Core Scientific – VIP lounge

Nucor Warehouse Systems – VIP dinner

Rosendin – Conference bar

Wärtsilä – Coffee station

Enchanted Rock, OVERWATCH, Axon, McCarthy, Chekhub, IES Communications - VIP breakfast

Wellness & Relaxation

Armstrong World Industries – Paws & Relax therapy area

Chekhub – IV activation

PCI Mission Critical – Razor shave bar

Networking & Technology Activations

Avtron Power Solutions, MOY, CompuDynamics, Data Center Construction Alliance, Life Cycle Power, Texas Critical Systems – Connect on Deck

Bureau Veritas – Photobooth

IES Communications – Registration desk & networking events

MGM Transformers – On-site photography

Moca Systems, Inc. – Networking lounge

Optimal Power Solutions – Activation floor

Sieyuan – Internet & power provider

Scott Data Centers - Lanyards

Gibraltar – Charity Jail

The 2025 sponsor roster spans continents and disciplines, from North American construction titans to European energy innovators and Asian technology providers, reflecting the global nature of today's data center ecosystem. With most partnership opportunities sold out months in advance, the 2025 lineup underscores DCAC's reputation as the most unconventional, high-

energy event in the digital infrastructure sector.

About DCAC

Founded in 2015, the Data Center Anti-Conference was created to be the People's Conference, a place where the industry's most influential voices, pioneers, and innovators gather for action rather than theory. With its DCAC Pro-Connect difference, the event fosters meaningful connections that last for decades, redefining what a conference can be.

As the Data Center Gold Rush begins, DCAC invites attendees to head south to Austin from September 16–18, 2025, to seize the opportunity and help shape the next era of data centers.

For more information or to register, visit www.dcac-live.com.

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