

Consumer Health Contract Manufacturing Market 2025-2029: Unveiling Growth Developments with the Latest Updates

*The Business Research Company's
Consumer Health Contract
Manufacturing Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

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/EINPresswire.com/ -- What Is The

Expected Cagr For The Consumer Health Contract Manufacturing Market Through 2025?

In the past few years, the consumer health contract manufacturing market size has witnessed a swift rise. The anticipated growth suggests an increase from \$138.97 billion in 2024 to \$155.62 billion in 2025, exhibiting a compound annual growth rate (CAGR) of 12.0%. The spike observed

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in the historic period is a result of the increasing need for over-the-counter (OTC) medications, surging cognizance of preventative care and wellness among consumers, rise in outsourcing by pharmaceutical companies, growth of e-commerce platforms and retail pharmacy chains, and an upswing in investment for regional manufacturing facilities.

The market size for contract manufacturing in consumer health is anticipated to experience substantial growth in the approaching years. The projected growth rate suggests that the market will reach 242.36 billion by 2029, growing

at an annual compound rate of 11.7%. This surge in the anticipated forecast period is attributed to factors such as an increased demand for customized consumer health items, a rise in health-aware consumers, an escalating intricacy in regulatory frameworks, widening markets for direct-to-consumer (DTC) health brands, and an increase in the digitization of supply chains and manufacturing processes. Noteworthy trends for the forecast period encompass the adoption of uninterrupted manufacturing technologies, the application of AI and predictive analytics, the incorporation of blockchain in supply chains, the emergence of smart packaging technologies,

and investments in eco-friendly manufacturing processes.

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What Are The Driving Factors Impacting The Consumer Health Contract Manufacturing Market?
The consumer health contract manufacturing market is predicted to see robust growth due to increasing demand for consumer health products. These products, which include over-the-counter medications, nutritional supplements, and personal care items, are used by individuals for managing their health and wellness without requiring prescriptions. The growing interest in self-care and the pursuit of over-the-counter health solutions that minimize regular doctor visits are behind this surge in demand. Consumer health contract manufacturing boosts the efficiency of creating high-caliber consumer health products through outsourcing of production to expert manufacturers. This allows companies to channel their energies towards marketing and innovation. As an illustration, Barclays Bank UK PLC, a UK-based retail banking organization stated in September 2024 that data from July and August 2024 confirmed vibrant growth in the health and beauty industry, with consumer expenditure in this sector experiencing a 7.3% increase year-on-year in August 2024. Consequently, the swelling demand for consumer health products is steering the growth trajectory of the consumer health contract manufacturing market upward.

Which Players Dominate The [Consumer Health Contract Manufacturing Industry Landscape](#)?

Major players in the Consumer Health Contract Manufacturing Global Market Report 2025 include:

- Thermo Fisher Scientific Inc.
- Lonza Group Ltd.
- Siegrified AG
- Vetter Pharma
- Sirio Pharma Co. Ltd.
- Piramal Consumer Products
- Aenova Group
- Recipharm AB
- Vit-Best Nutrition Inc.
- Laurus Labs

What Are The Future Trends Of The Consumer Health Contract Manufacturing Market?

Emphasizing innovation, key players in the consumer health contract manufacturing sector are launching state-of-the-art solutions like contract development and manufacturing platforms. These platforms aim to improve manufacturing processes, boost scalability, and fast-track the market launch of consumer health commodities. The term 'contract development and manufacturing platform' denotes a unified system or service model that brings together product evolution - including formulation and testing - and large-scale manufacturing capabilities under one umbrella. To illustrate, Lallemand Inc., a Canadian firm specializing in microorganism

development, unveiled Expert Biome CDMO in October 2023. It is a thorough contract development and manufacturing platform aimed at facilitating the creation and manufacture of advanced probiotic and live biotherapeutic strains. The platform provides comprehensive services such as microbial strain R&D, bioprocess sizing, medication manufacturing, formulation, and regulatory assistance. Upholding the top-notch quality benchmarks like cGMP Pharma, Expert Biome is designed to tackle key issues in the health supplement and live biotherapeutic sectors.

Global Consumer Health Contract Manufacturing Market Segmentation By Type, Application, And Region

The consumer health contract manufacturing market covered in this report is segmented –

1) By Product: Over-The-Counter (OTC) Drugs, Nutritional Supplements, Personal Care Products, Medical Devices, Other Products

2) By Service: Active Pharmaceutical Ingredient (API) Manufacturing, Finished Dose Manufacturing, Medical Device Manufacturing, Packaging And Labelling, Other Services

3) By End Use: Pharmaceutical And Biopharmaceutical Companies, Nutraceutical Companies, Cosmeceutical Companies, Medical Device Companies, Other End Uses

Subsegments:

1) By Over-The-Counter (OTC) Drugs: Pain Relief, Cold And Allergy, Digestive Health, Vitamins And Minerals, Respiratory Products, Topical Products

2) By Nutritional Supplements: Vitamins, Minerals, Herbal Supplements, Protein And Sports Nutrition, Omega Fatty Acids, Probiotics

3) By Personal Care Products: Skincare Products, Hair Care Products, Oral Care Products, Baby Care Products, Feminine Hygiene Products, Cosmetics And Makeup

4) By Medical Devices: Diagnostic Devices, Monitoring Devices, Therapeutic Devices, Surgical Instruments, Consumables And Accessories

5) By Other Products: Wellness Products, Functional Foods And Beverages, Home Health Care Products, Herbal And Traditional Medicines

View the full consumer health contract manufacturing market report:

<https://www.thebusinessresearchcompany.com/report/consumer-health-contract-manufacturing-global-market-report>

Which Region Holds The Largest Market Share In The Consumer Health Contract Manufacturing Market?

In 2024, North America ranked as the most sizable region in the Consumer Health Contract Manufacturing Global Market Report and Asia-Pacific is projected to experience the most rapid growth during the forecast period. Other geographical areas included in the report encompass Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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