

Children Entertainment Centers Market Reach USD 30.7 Billion by 2032 Growing at 10.6% CAGR Globally

WILMINGTON, DE, UNITED STATES, August 16, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Children Entertainment Centers Market](#) Reach USD 30.7 Billion by 2032 Growing at 10.6% CAGR Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global children entertainment centers market size was valued at USD 11.5 billion in 2022, and is projected to reach USD 30.7 billion by 2032, growing at a CAGR of 10.6% from 2023 to 2032.

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Driving Factors

The children entertainment centers market is expected to witness notable growth owing to continuous launch of new entertainment centers supporting family activities, F&B integration, and participatory play, increase in number of malls and favorable youth demographics. Moreover, the surge in investments in new games and attractions is expected to provide a lucrative opportunity for the growth of the market during the forecast period. On the contrary, the increase in ticket prices limits the growth of the children entertainment centers market.

Market Segmentation

The global children entertainment centers market is segmented on the basis of visitor demographics, facility size, revenue source, and activity area, and region. On the basis of visitor demographics, the market is categorized into families with children (0-9), families with children (9-12), teenagers (12-18), young adults (18-24), and adults (Ages 24+). By facility size, it is divided into up to 5,000 sq. ft., 5,001 to 10,000 sq. ft., 10,001 to 20,000 sq. ft., 20,001 to 40,000 sq. ft., 1 to 10 acres, 11 to 30 acres, and over 30 acres. By revenue source, it is classified into entry fees & ticket sales, food & beverages, merchandising, advertisement, and others. In terms of activity

area, the market is classified into arcade studios, AR and VR gaming zones, physical play activities, skill/competition games, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Players

The key players profiled in the children entertainment centers industry analysis are Disney, LEGO System A/S, Dave and Buster's, Inc., SCENE75 ENTERTAINMENT CENTERS LLC, CEC Entertainment Concepts, LP., Funriders, KidZania, LANDMARK GROUP, SMAAASH, and Cinergy Entertainment Group. These players have adopted various strategies to increase their market penetration and strengthen their position in the children entertainment centers industry.

If you have any questions, Please feel free to contact our analyst at:

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□ Recent Partnership

On October 2023, Dave & Buster's Entertainment, Inc., the ultimate restaurant and entertainment destination, partnered with Universal Pictures to celebrate the release of the terrifying new Blumhouse film Five Nights at Freddy's, based on the blockbuster horror game phenomenon.

On October 2023, Chuck E. Cheese partnered with new California Dreamin' water park in Sacramento, California. The park will include a Chuck E. Cheese branded children's and family area with branded rides, slides, and splash zones, as well as an arcade and branded retail shop, and a Pasqually's Pizzeria Restaurant.

On June 2023, Landmark Group partnered with SirajPower, a prominent provider of distributed solar energy in the GCC region, with the aim of strengthening the Group's dedication to sustainable practices and supporting the UAE's sustainability agenda.

□ Recent Expansion

On January 2019, CEC Entertainment expands international footprints in Center America and Middle East. This expansion signs development agreements with franchisees for 25 new Chuck E. Cheese's restaurants across Mexico, Egypt, Kuwait, El Salvador, and Bahrain.

□ Recent Acquisition

On September 2023, Cinergy Entertainment Group announced today that it has acquired two formerly-owned Regal Cinemas locations. The new properties are located in Midland, TX and Amarillo, TX, to create spaces with luxury, dine-in auditoriums, arcades, bowling alleys, escape rooms, axe throwing, chef-inspired menus and sports bars.

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COVID-19 Scenario

□ The COVID-19 pandemic had a profound impact on children entertainment centers, significantly altering their operations and visitor experiences. These centers, often bustling hubs for families, faced unprecedented challenges due to lockdowns, social distancing mandates, and safety concerns.

□ Closures or severe limitations in capacity affected these venues, leading to revenue loss and financial strain. To adapt, many centers implemented stringent safety protocols, such as enhanced cleaning measures, reduced capacities, and mandatory mask mandates, impacting the overall ambiance and visitor capacity.

□ The pandemic accelerated the adoption of online and at-home entertainment options, diverting attention away from physical entertainment centers. The financial impact and shifts in consumer behavior led to closures or limited services for several entertainment centers, reshaping the landscape of this industry.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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