

KIMA Coffee Debuts in North America with 100% Jamaica Blue Mountain Beans for Quality and Sustainability

Artisan brand KIMA introduces ethically sourced 100% Jamaica Blue Mountain Coffee to North America amid rising demand for traceability.

NY, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- Reflecting a broader shift in consumer preferences for ethically sourced and high-quality food products, [KIMA Coffee](#) has announced the availability of its curated specialty coffee line across the United States and Canada. The New York-based company enters the North American market with a focus on micro-batch beans sourced from producers that meet specific standards of quality and sustainability.



One of the defining characteristics of KIMA Coffee is that the coffee is certified as 100% Jamaica Blue Mountain Coffee, ensuring exceptional quality that is meticulously sourced. It is grown at the perfect elevation in Jamaica's mist-shrouded Blue Mountain range, which is known among coffee enthusiasts as one of the most exotic and sought-after locations in the world. KIMA's Jamaica 100% Blue Mountain Coffee is celebrated for its smooth flavor, mild profile, and nuanced balance. By selecting beans exclusively from this origin, KIMA Coffee positions

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itself within a rare segment of the specialty coffee market that prioritizes both authenticity and premium sourcing.

With increasing interest in transparency in the coffee industry, KIMA Coffee's market entry comes at a time when consumers are prioritizing not only flavor but also the ethical context behind the products they purchase. Recent surveys by industry groups show that a significant portion of

consumers under 40 now seek out single-origin or small-batch coffee as part of their purchasing criteria.

KIMA Coffee's product is built around a limited-quantity, origin-specific offering that reflects regional variations in climate, soil, and harvesting techniques. These factors contribute to a distinct flavor profile that is preserved through careful roasting and minimal post-processing. The company partners directly with growers who prioritize sustainable practices, which has become a key concern among buyers and roasters alike.

"Our sourcing strategy reflects a commitment to both quality and accountability," said Paul Tulloch, Founder of KIMA Coffee. "Each lot we work with is traceable, and our goal is to ensure the story behind the bean is never lost in the process."

Positioned as a true luxury brand, KIMA Coffee transcends mere commodification, curating an exquisitely consistent and enlightened coffee experience for discerning drinkers who cherish both the rarity and the story behind every sip.

In today's crowded specialty coffee market, KIMA Coffee stands apart with a clear sense of purpose and a deep respect for the craft. Rather than relying on mass-market blends, KIMA Coffee changes delicately with the seasons, capturing unique harvests and subtle climate shifts of the Jamaica Blue Mountain.

This approach also aligns with environmental concerns. By working with growers who implement biodiversity-friendly farming and reduced water usage methods, KIMA Coffee aims to reduce its footprint while maintaining quality.

KIMA's expansion strategy includes direct-to-consumer retail through its online platform, kima-coffee.com, with plans to explore partnerships with local food retailers, cafés, and regional distributors in 2026. The company is also exploring educational content on sourcing, roasting, and brewing to help consumers better understand the complexity of specialty coffee.

As the specialty coffee segment continues to expand in North America, projected to grow at a compound annual rate of over 7% through 2028, according to industry forecasts, KIMA Coffee's entry offers another option for consumers looking for unique experience together with intentional and informed purchasing decisions.

Additional information about the company's current offerings, sourcing philosophy, and shipping options is available at <https://kima-coffee.com>.

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