

# Loco's Customs Debuts Rapid Intake for Diamond-Cut Wheel Repair Assessments

*With more diamond cut alloy wheels on the road, Manchester workshops roll out faster repair assessments to meet growing demand.*

OLDHAM , UNITED KINGDOM, August 12, 2025 /EINPresswire.com/ -- More drivers in Manchester are seeking [diamond cut alloy wheel repair](#) as the distinctive two-tone finish becomes a common feature on vehicles ranging from family hatchbacks to high-performance cars. Workshops across

the city are increasing capacity to meet the growing demand for restoration work on damaged or corroded wheels.

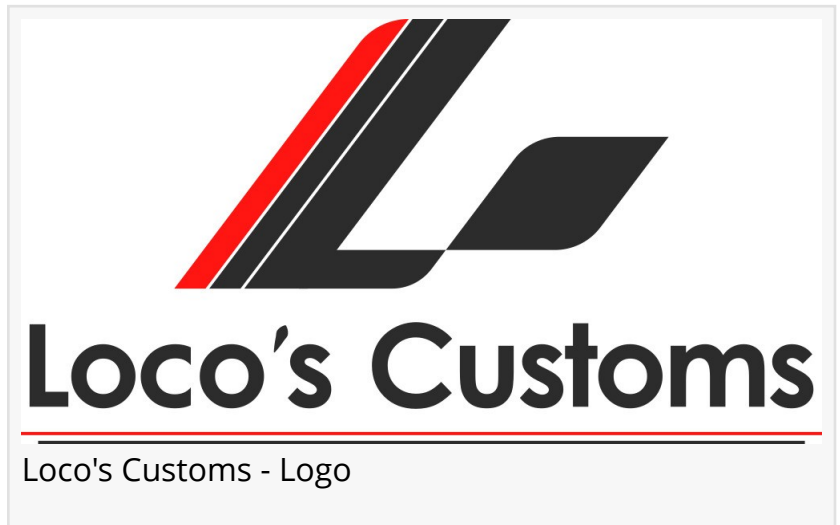
Diamond cut alloys stand out for their reflective, machine-polished surfaces, often paired with painted sections for added contrast. However, their visual appeal comes at a price: the exposed metal, once the protective lacquer is breached, is vulnerable to moisture ingress, salt, and everyday road damage.

Industry repairers note that diamond cut wheel repair requires more precision than standard alloy refurbishment. The process uses CNC lathes to remove a controlled layer from the wheel face, restoring the metal surface before reapplying a clear coat. Wheels can only undergo this treatment a limited number of times before the structure is compromised.

"Unlike a painted wheel, a diamond cut alloy can't be sanded and resprayed indefinitely," said one of the workers at Loco's Customs, a Manchester workshop offering diamond cut alloy repair Manchester services. "You have to take off the minimum material necessary to remove the damage while keeping the wheel within its safe limit."

## Manchester's Road Conditions and Market Impact

Urban driving presents particular risks for alloy wheels. Tight parking bays, high kerbs, and potholes are frequent causes of cosmetic and structural damage. In Manchester, where many



vehicles are now fitted with diamond cut alloys as standard, this has led to a noticeable rise in car wheel repairs.

Dealerships and fleet managers are among the most frequent trade clients for [alloy wheel refurbishment](#). Restoring wheels before resale helps maintain the vehicle's presentation standards and, in some cases, its market value.

Industry estimates suggest that diamond cut alloy wheel repair rather than replacement can reduce costs by up to 60%, making it a practical option for both individual drivers and businesses managing multiple vehicles.

### Technical Process and Safety Considerations

Before any cosmetic work begins, technicians inspect wheels for cracks, buckling, or severe corrosion. Structural damage is addressed first, through welding or straightening, to ensure safety. Once cleared for refurbishment, the diamond cut process begins.

The wheel is securely mounted in a CNC lathe, and the damaged surface is skimmed under computer control. The cut must be even and precise to preserve the original contour of the wheel face. After machining, a protective lacquer is applied and cured, sealing the metal against the elements.

“Even the smallest inconsistency in the cut can be visible on a polished wheel,” explained the head of the training department at Loco’s Customs. “The process is unforgiving, and that’s why access to the right equipment and training is essential.”

### Environmental Perspective

From an environmental standpoint, diamond cut alloy wheel repair has clear benefits. Aluminium alloy production is energy-intensive, and keeping wheels in service for longer reduces demand for new manufacturing. For some drivers, the choice to refurbish aligns with a broader interest in sustainable motoring practices.

A spokesperson from a Manchester-based dealership added: “We refurbish wheels wherever possible because it’s faster, less expensive, and less wasteful. New alloys also have unpredictable lead times, so refurbishment keeps our sales schedules on track.”

### Customer Experience and Local Availability

For private owners, convenience and turnaround time are often the key factors in their decision. Having local access to [alloy wheel repair Manchester](#) services means that wheels do not need to be shipped to distant facilities, reducing delays.

One customer described the experience: "I damaged a wheel on a kerb and thought I'd need to replace it. I booked a repair locally and had it back on the car within two days. You'd never know it had been touched."

Loco's Customs has reported an increase in enquiries for its custom wheel service, which combines repairs with colour changes or protective coatings. These options are popular among owners looking to refresh their car's appearance while addressing damage.

### Limited CNC Availability in the Region

Despite demand, CNC diamond cutting equipment remains relatively uncommon among workshops in Greater Manchester. Facilities that do offer it often operate at capacity, especially during peak seasonal periods when drivers prepare vehicles for sale or display at show events.

With more vehicles on the road featuring this finish, diamond cut alloy wheel repair capacity is expected to remain an industry focus. Training and investment in specialist equipment are likely to continue as the service becomes a regular part of workshop operations.

### About Loco's Customs

Based in Greater Manchester, Loco's Customs offers specialist alloy wheel refurbishment with a focus on CNC diamond-cut repairs. The workshop carries out structural inspections, precision machining, and protective finishing for a range of clients, including private vehicle owners, trade, and fleet operators. The workshop supports the growing demand for maintaining and restoring diamond cut alloys, a finish now common on both everyday and high-performance vehicles.

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