

# The Jones Awards Set to Shine a Spotlight on Underground Legends and Cultural Trailblazers in Chicago

*Celebrating independent excellence in film, music, media, activism, and entrepreneurship.*

CHICAGO, IL, UNITED STATES, August 11, 2025 /EINPresswire.com/ -- The Jones Awards, a bold new awards ceremony that honors rising stars, underground legends, and cultural trailblazers, is set to debut on Friday, August 29, 2025, at Theater Wit in Chicago. Created by filmmaker and cultural curator Jeremy Jones, the event promises a red carpet experience dedicated to celebrating those who have shaped culture from the ground up — without waiting for permission.



“

This is about honoring the voices that shaped culture before the world was listening.”

*Jeremy Jones*

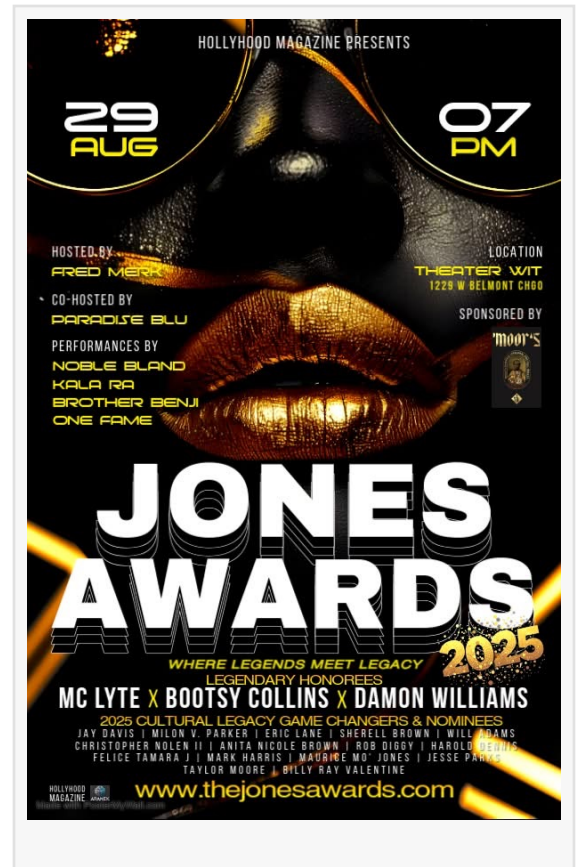
continuously shaped the culture, often without mainstream applause. From indie filmmakers and boundary-pushing musicians to grassroots innovators and community architects, these are the changemakers whose impact runs deep — and now, they’re finally getting their moment in the spotlight. With a red carpet atmosphere, electrifying energy, and a guest list full of creatives, influencers, and trailblazers, the night promises a powerful

mix of celebration, legacy, and unapologetic authenticity. “The Jones Awards were created to celebrate overlooked legends and hometown heroes whose impact deserves the spotlight,” says Jones. “Whether it’s in the arts, activism, or entrepreneurship, these honorees remind us that greatness doesn’t always come with a Hollywood spotlight — sometimes it grows right here at home.”

The evening will feature 15 powerful nominees across five distinct award categories named after cultural icons MC Lyte, Bootsy Collins, Damon Williams, and the late Oscar Micheaux. These awards will recognize emerging talent making waves across film, music, media, activism, and entrepreneurship. The event will also include live performances, surprise guest appearances, and high-impact networking with the Midwest's most vibrant creatives.

In the words of award-winning publicist, Desirae L. Benson, "The Jones Awards is exactly the kind of platform our culture needs right now. It's not about chasing trends — it's about honoring the real architects of creativity who've been doing the work long before the spotlight found them."

The Jones Awards isn't just another ceremony — it's a cultural reckoning. It's a platform built to honor the real architects of influence — the creatives, visionaries, and changemakers who've shaped the culture behind the scenes for years, often without the credit or spotlight they deserve. This event gives them more than applause — it gives them legacy.



#### Event Details:

Date: Friday, August 29, 2025

Time: Doors open at 7:00 PM

Location: Theater Wit, 1229 W. Belmont, Chicago, IL

Dress Code: Hollywood Fresh – Red Carpet Ready

Tickets: [www.thejonesawards.com](http://www.thejonesawards.com)

If you believe in honoring authenticity, impact, and innovation, this is a night you don't want to miss.

For media inquiries, interviews, or press credentials, please contact:

Jeremy Jones | [jjones.jch@gmail.com](mailto:jjones.jch@gmail.com) or Desirae L. Benson | [DesiraeBBB@gmail.com](mailto:DesiraeBBB@gmail.com)

Desirae L. Benson

Desirae L. Benson PR

+1 804-389-8877

[email us here](#)

Visit us on social media:

[LinkedIn](#)

Instagram

Facebook

TikTok

Other

---

This press release can be viewed online at: <https://www.einpresswire.com/article/837425630>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.