



Columbia California Tortilla Under New Ownership

Erin Bila goes from former employee to owner for beloved brand

COLUMBIA, MD, UNITED STATES, August 4, 2025 /EINPresswire.com/ -- [California Tortilla®](#), a fast-casual restaurant franchise that has been serving California style Mexican food for 30 years, recently announced that the Columbia, MD location is now under new management. The incoming franchisee, Erin Bila, is no stranger to the brand. Bila began her journey with California Tortilla in high school, working at one of the restaurants. Now, she comes full circle as a franchisee, leading the location at 6250 Columbia Crossing Circle with her partners.

Her early experience with California Tortilla sparked a lasting connection. "After starting a family, and building a career in franchising, the company never left my mind, and I realized I wanted to open one myself," Bila said. Now, 18 years later, she's turning that vision into reality and bringing her journey full circle. "The energy and experience are what set it apart and what I wanted for my own business. I am excited to franchise my first location and create something I can pass along to my children someday."

"We're excited to welcome Erin back to the California Tortilla family, now as a proud franchisee," said [Keith Goldman](#), President & CEO of California Tortilla. "Her passion for the brand and firsthand experience provides her with a unique perspective that will drive success. We can't wait to see her, and her partners grow their location and share our fan favorites with even more communities in the future."

The California Tortilla menu features chef-inspired, freshly made creations, including a variety of fan-favorite tacos, burritos, Chef's Bowls, quesadillas, salads, and more. The restaurant's service model is focused on customized orders made in real-time so guests can create meals that suit their tastes and cravings.

In addition to bold flavors, California Tortilla brings the heat. Each location features a Wall of Flame, where guests may spice up their meals with more than 75 distinct hot sauces. The varieties range from mild to tongue-melting, depending on how much heat each guest wants to apply to their dining experience. The restaurant is open Sunday-Monday from 10 am-9 pm and Tuesday-Saturday from 10 am-9:30 pm.

For more information, visit www.californiatortilla.com or follow them on Instagram and Twitter

@CalTort. For more details about the Columbia location, call (443)-546-4164.

About California Tortilla®

California Tortilla® is a unique fast-casual restaurant concept that serves a chef-inspired menu of "California-style" Mexican food, including burritos, tacos, bowls, and salads. Since 1995, "Cal Tort," as it is affectionately known, has brought a fresh perspective to Mexican food by offering bold and exciting flavor profiles, high-quality, fresh ingredients, and an array of sauces and toppings for 30 years. With 30 locations, the company has earned numerous accolades, including being named one of FastCasual.com's "Top 100 Movers & Shakers," Washington City Paper's "Best Fast Casual in D.C.," El Restaurante Magazine's "Top 50 Mexican Fast Casual Multi-Units," and Washingtonian's Best Mexican, Best Taco, Best Burrito, Best Kid Friendly Restaurant, and Best Vegetarian offering.

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