

Food and Beverages Anti-Counterfeit Packaging Market anticipated to reach US\$100.952 billion by 2030 at a CAGR of 9.92%

The food and beverages anti-counterfeit packaging market is anticipated to grow at a CAGR of 9.92% from US\$62.917 billion in 2025 to US\$100.952 billion by 2030.



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/EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the [food and beverages anti-counterfeit packaging market](#) is projected to grow at a CAGR of 9.92% between 2025 and 2030 to reach US\$100.952 billion by 2030.

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The global [food and beverages](#) industry has been facing a major challenge in recent years - the rise of counterfeit products. With the increasing demand for food and beverages, counterfeiters have found ways to replicate popular brands and deceive consumers. In response to this issue, the food and beverages anti-counterfeit [packaging](#) market has been steadily growing, providing solutions to combat counterfeiting.

This growth can be attributed to the increasing awareness among consumers about the risks of consuming counterfeit products and the efforts of companies to

protect their brands and products.

The food and beverages anti-counterfeit packaging market offers a range of solutions such as tamper-evident packaging, holograms, and track and trace technologies to ensure the authenticity of products. These technologies not only help in preventing counterfeiting but also aid in supply chain management and product traceability. With the implementation of these solutions, companies can protect their brand reputation and maintain consumer trust.

In addition to the use of anti-counterfeit packaging, companies are also collaborating with government agencies and law enforcement to crack down on counterfeiters. This partnership has resulted in successful raids and seizures of counterfeit products, sending a strong message to counterfeiters and protecting consumers from potential health risks.

The food and beverages anti-counterfeit packaging market is expected to continue its growth in the coming years as companies invest in advanced technologies and consumers become more conscious about the products they consume. With the joint efforts of companies, government agencies, and consumers, the fight against counterfeiting in the food and beverages industry will continue to gain momentum.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/food-and-beverages-anti-counterfeit-packaging-market>

As a part of the report, the major players operating in the food and beverages anti-counterfeit packaging market that have been covered are Cognex Corporation, Zebra Technologies Corporation, Avery Dennison Corporation, Flint Group, AlpVision SA, GS1 Hong Kong Limited, Temera Srl, Food Trax, among others.

The market analytics report segments the food and beverages anti-counterfeit packaging market as follows:

By authentication technology:

- Holograms
- Tamper-Evident Seals
- QR Codes
- Mass Serialization
- Digital Watermarks
- Forensic Markers
- Blockchain-Enabled Tags
- Smart Labels
- Embedded Sensors
- Laser Coding and Marking

By regions:

- North America
- South America
- Europe
- Middle East and Africa
- Asia Pacific

Companies Profiled:

- Cognex Corporation
- Zebra Technologies Corporation
- Avery Dennison Corporation
- Flint Group
- AlpVision SA
- GS1 Hong Kong Limited
- Temera Srl
- Food Trax
- SICPA SA (specializes in secure inks and traceability solutions)
- Honeywell International Inc.

Reasons for Buying this Report:-

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- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
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Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behaviour, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

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Knowledge Sourcing Intelligence (KSI) is a market research and intelligence provider that uses a combination of quantitative and qualitative research techniques to deliver comprehensive, in-depth insights to clients. Our approach to market research is centered around the concept of 'Knowledge Sourcing' - the process of gathering data and insights from multiple sources to create a comprehensive and well-rounded picture of the market. KSI's core services include market intelligence, competitive intelligence, customer intelligence, and product intelligence. KSI's approach to market research is designed to help clients make informed decisions, identify opportunities, and gain a better understanding of their target markets. By using a combination of primary and secondary research techniques, we provide clients with detailed insights into current market trends, customer profiles, competitor analysis, and product performance. KSI's market research and intelligence services enable clients to make informed decisions, develop strategic plans, and identify areas of opportunity.

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