

# Digital Transformation Europe Returns to Amsterdam – The Premier Enterprise Tech Event of the Year

AMSTERDAM, NETHERLANDS, July 18, 2025 /EINPresswire.com/ -- [Digital Transformation Expo](#) Europe, part of [TechEx Europe](#), one of Europe's largest enterprise technology events, is back in Amsterdam this September. Taking place at the RAI Amsterdam on 24–25 September 2025, the event will host 8,000+ senior tech professionals for two action-packed days of strategic insight, groundbreaking innovation, and powerful networking.



This year's agenda will cover the latest in AI, Transformation Infrastructure, Hybrid Cloud, Future of Work, Employee Experience, Customer Experience, Sustainability, Business Transformation, Robotic Process Automation, and more.

## Hear From Global Tech Leaders

With 200+ speakers confirmed, attendees will gain firsthand insights from top-tier leaders shaping the tech landscape, including:

Amanj Hamid – Global Product & Transformation Leader, Schneider Electric

Siny Raghunathan – Global HR Transformation Leader, ING

Anneke Sneevliet – Marketing and Transformation Director, Medtronic

Radha Soni – Director Portfolio and Strategic Planning, Digital Product, Adidas

Marcel Broumels – Director Digital Transformation, Heijmans

Rui Costa – Data & Machine Learning Team Leader, IKEA

Gabriela Cadenas – SVP Global Digital Commerce, Heineken

Jennifer Leduc – Global Head of Workforce Transformation, Siemens

Full speaker lineup: <https://digitaltransformation-week.com/europe/speakers/>

## Explore Five Co-Located Conferences

Designed for IT decision-makers across key industries, including manufacturing, finance, retail, and the public sector, TechEx Europe 2025 features five co-located expos:

AI & Big Data Expo – Innovations in AI, machine learning, and ethical data strategy

Cyber Security Expo – Expert-led sessions addressing today's most pressing cyber threats

IoT Tech Expo – Real-world case studies in edge computing and connected devices

Digital Transformation Expo – Insights on scaling innovation and business agility

Data Centre Expo – Infrastructure solutions for digital growth and resilience

### Experience the Latest Tech on the Exhibition Floor

Explore solutions from over 200 leading technology exhibitors, including: Cloudflare, Red Hat, Snowflake, BMC, OutSystems, Globalstar, SS&C Blue Prism, and KLM Royal Dutch Airlines, with more names to be announced.

Attendees can take part in live demos, interactive workshops, and tech showcases tailored to enterprise needs.

Exhibitor and sponsor list: <https://www.digitaltransformation-week.com/europe/exhibitors/>

### Unparalleled Networking Opportunities

Schedule 1:1 meetings via the TechEx Europe event app

Relax and connect at the VIP Networking Drinks Reception

Meet industry peers in the dedicated Networking Lounge

### Media & Registration Information

Media outlets, tech publications, and journalists are invited to attend and cover Digital Transformation Expo Europe 2025. Press passes are available upon request and include access to all five conference tracks, speaker sessions, and the exhibition floor.

Request media accreditation and access to the conference by emailing:

[info@digitaltransformation-week.com](mailto:info@digitaltransformation-week.com)

Gabby Richards

Digital Transformation Expo

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