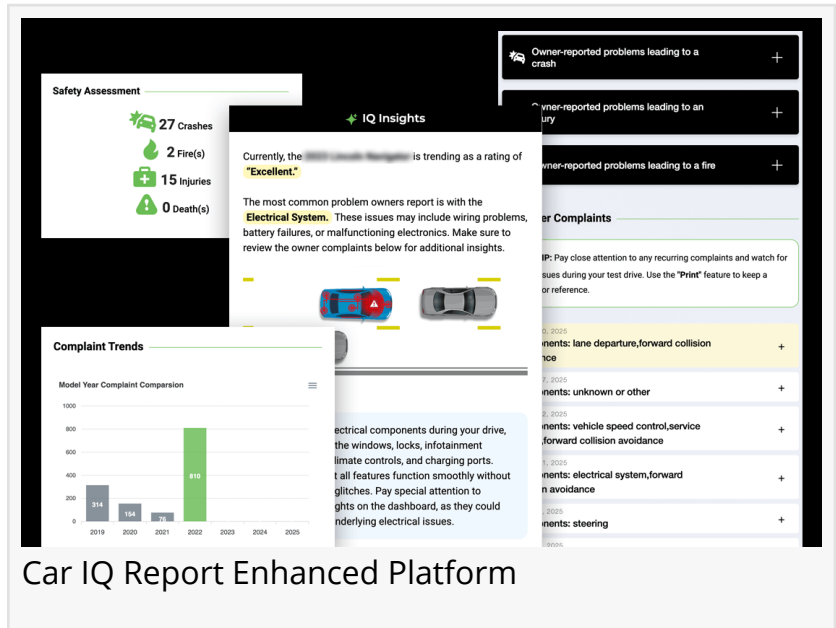# Car IQ Report Enhances Platform with New Reliability Insights Based on Customer Feedback

Car IQ Report adds new features to help car buyers spot issues, compare model years faster, and choose the most reliable cars, SUVs, and trucks.

MORGANTOWN, PA, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- Car IQ Report™, a vehicle research platform that delivers data-driven car reliability ratings, has announced a series of new features aimed at improving the car shopping experience. The enhancements were developed in direct response to customer feedback and are designed

Car IQ Report Enhanced Platform

to make it easier for buyers to identify the most reliable cars, SUVs, and trucks before they buy.

Car IQ Report helps consumers avoid problematic model years by analyzing accident reports, complaint data, and recall records from the U.S. Department of Transportation. The platform translates complex government data into easy-to-understand summaries, offering practical insights that help car buyers make smarter, safer choices.

> ""
> We're building this for real people who just want to avoid a bad car purchase"
> *Christopher Raymond*

New Features Designed to Empower Buyers
The latest updates to the platform were designed to make vehicle research faster and more actionable. Car IQ Report now features expanded problem summaries that explain how the most frequently reported issues affect real-world ownership — including potential safety concerns, out-of-pocket repair costs, and overall drivability. In addition, each report includes a test drive checklist tailored to that specific vehicle, highlighting warning signs to watch and listen for during a test drive. These insights are based on actual complaints submitted by vehicle owners to the U.S. Department of Transportation. To further streamline the research process, the platform now includes improved

search filters that allow users to quickly compare model years and trims, helping them identify the most reliable options with less effort.

"These updates help our users get to the most reliable model years faster, saving time and giving them greater confidence when making a purchase decision," said Christopher Raymond, Founder of Car IQ Report. "The goal is to make car research less stressful and more informed."

Car IQ Report's car reliability ratings are based on patterns in federal complaints and recall activity, scored and categorized by severity and frequency. Each report gives users a quick view of a vehicle's overall reliability and highlights the most commonly reported problems — including how those problems tend to develop over time and mileage.

Built Around Real Buyer Needs
Raymond, who spent years working with law firms investigating automotive defects, created the platform after seeing how time-consuming and difficult it was for everyday consumers to spot patterns in government safety data.

"Most car buyers don't know where to look or what to look for," said Raymond. "They end up spending hours on forums or guessing based on reputation. Car IQ Report gives them real data they can actually use, all in one place."

The platform has resonated particularly well with used car shoppers and first-time buyers who want to avoid purchasing a vehicle with hidden issues. One user shared:

"I was debating between two model years of the same car. Car IQ Report made the difference — one year had way more serious problems reported, and I never would've known."

A Smarter, Simpler Vehicle Research Tool
With new vehicle prices still high and many used cars lacking full service records, shoppers are increasingly turning to independent tools to help validate their choices. Car IQ Report is positioned to meet that demand by simplifying the process and delivering clear, practical insights.

The platform currently offers 30-day access, providing users with unlimited searches, full report access, and optional add-ons like email templates and inspection checklists.

Car IQ Report's mission is to become the go-to resource for car shoppers seeking to quickly identify the most reliable vehicles — and avoid model years with a history of chronic issues.

"We're building this for real people who just want to avoid a bad car purchase," added Raymond. "As long as car buyers keep telling us what they need, we'll keep improving it."

More information is available at https://cariqreport.com.

Christopher Raymond
Car IQ Report
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/830152763