

New Study Reveals: Young Christians Engage More with Bible-Based Shorts Than Traditional Sermons

Short-form Bible videos are 4x more engaging to young Christians than traditional sermons, new insights from BibleWithLife.com reveal.

LOS ANGELES, CA, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- A new internal study by Christian media platform BibleWithLife.com reveals that Gen Z Christians are overwhelmingly more engaged with Bible-based short-form videos than with traditional long-form sermons. As the digital media landscape continues to evolve, younger believers are embracing AI-powered gospel content in formats that are brief, visual, and emotionally compelling.



Biblewithlife logo



GOD's Plan Good

According to platform analytics, short videos under 90 seconds receive up to 400% more engagement—in the form of likes, shares, and comments—from users aged 18–29 compared to sermon clips or written devotionals. These videos, often featuring high-drama biblical scenes like “Where Did Jesus Go After the Cross?” or “The Four Angels of the Euphrates,” are designed to deliver powerful theological moments in less than two minutes.

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Benny Yu

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fast,” said Benny Yu, founder of BibleWithLife.com. “By combining scriptural accuracy with AI-generated visual storytelling, we’ve found a language that speaks to this generation’s soul.”

This shift in engagement patterns reflects a broader trend across Christian media. A 2024 Barna

Research study showed that 68% of practicing Christian Gen Z members prefer video over text when learning about faith. BibleWithLife is uniquely positioned to meet that demand, producing content daily using AI-powered tools that make biblical stories accessible, emotionally resonant, and visually cinematic.

Beyond video, BibleWithLife also offers devotional articles, prayer resources, and a faith-based apparel line to support believers in living out their faith every day. Their content library spans powerful prophetic topics like the Four Horsemen of the Apocalypse, the Seventh Trumpet, and spiritual mysteries such as “What Did Jesus Do for 72 Hours After His Death?”

What sets BibleWithLife apart is its AI-powered storytelling engine, which enables the team to create short-form content at scale while maintaining theological depth. The result is a growing digital revival—a movement of young believers who are engaging with Scripture more frequently and meaningfully, even in 60-second bursts.

In the coming months, BibleWithLife will officially launch its Christian Creator Movement, inviting content creators, artists, and pastors from around the world to join in producing Bible-centered videos and short devotionals. The goal is to build a decentralized community where truth meets creativity, and where every believer has a voice in proclaiming the gospel.

The platform’s videos have already reached millions across TikTok, Instagram Reels, and YouTube Shorts, drawing in viewers not only from the U.S. but also from Latin America, Southeast Asia, and the Middle East—proving that short-form gospel content knows no borders.

About BibleWithLife.com

BibleWithLife.com is a faith-driven digital media platform dedicated to bringing the Bible to life through AI-enhanced short-form video, devotionals, and Christian lifestyle content. Its mission is to help the next generation of believers encounter Jesus daily through powerful, accessible, and biblically sound storytelling.

Benny Yu

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