

Merit Coffee Donating 100% of Drink Proceeds to Kerr County Flood Relief This Weekend

On July 12th, Merit Coffee will donate 100% of proceeds from all hot and iced coffee drink sales across its 13 Texas cafés to the Kerr County Flood Relief Fund.



SAN ANTONIO, TX, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- In response to the devastating flooding that struck Kerr County and surrounding areas over the weekend, [Merit Coffee](#) has announced a statewide fundraising initiative to support disaster relief efforts.



Our hearts go out to everyone affected by the floods. This is a moment for us to come together as a community. Through every coffee sold, our customers can be part of helping our neighbors rebuild.”

Bill Ellis, CEO of Merit Coffee

On Saturday, July 12th, Merit Coffee will donate 100% of proceeds from all hot and iced coffee drink sales across its [13 Texas café locations](#) to the [Kerr County Flood Relief Fund](#).

“Our hearts go out to everyone affected by the floods,” said Bill Ellis, CEO of Merit Coffee. “This is a moment for us to come together as a community. Through every coffee sold, our customers can be part of helping our neighbors rebuild.”

The Kerr County Flood Relief Fund is providing direct aid to individuals and families displaced or impacted by the floods. The funds raised will support emergency housing, supplies, and long-term recovery efforts for those in need.

Merit Coffee invites all Texans to visit any of their café locations and support the relief efforts with every cup purchased. For those unable to visit a café but who still wish to contribute, donations can be made directly to the Kerr County Flood Relief Fund.

Participating Locations:

All 13 Merit Coffee cafés across Texas (including San Antonio, Austin, and Dallas). Visit www.meritcoffee.com/locations to find your nearest café.

About Merit Coffee

Founded in San Antonio in 2009, Merit Coffee has grown from a single café and roastery to a celebrated brand known for its commitment to sourcing and serving top-quality coffee. Over the past 16 years, Merit has expanded its presence across the Lone Star State to include 13 cafes spanning San Antonio, Austin, and Dallas: earning a loyal following with expertly crafted coffee, welcoming cafes, and a strong community focus. For more information, please visit www.meritcoffee.com.

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