

Eric Van Poppelen Appointed CEO to Lead Qual-Pro's Strategic Transformation

Veteran Electronics Executive brings proven track record in operational growth and culture-driven leadership.

GARDENA, CA, UNITED STATES, June 26, 2025 /EINPresswire.com/ -- [Qual-Pro Corporation](https://www.EINPresswire.com/Qual-Pro-Corporation), a recognized leader in [high-reliability electronics manufacturing services](https://www.EINPresswire.com/high-reliability-electronics-manufacturing-services), today announced the appointment of Eric Van Poppelen as its new Chief Executive Officer. With more than 30 years of experience spanning the industrial and high-tech sectors, Van Poppelen brings a people-first leadership style focused on:



Qual-Pro CEO Eric Van Poppelen with Naureen Hassan

□ Executorial excellence

“

I'm honored to lead Qual-Pro. With a strong team and loyal customers, we're ready to build on our legacy and drive growth through innovation and quality.”

Quote from Eric Van Poppelen

□ Transformational growth

□ Cultural alignment

Career Background

Van Poppelen's career began at Anthem Electronics, where he quickly earned a reputation for building strong customer relationships and delivering measurable results. Notably, one of his early clients was Qual-Pro — an early connection that has now come full circle.

Previous Leadership Roles

Van Poppelen's executive journey includes key leadership roles at:

□ Senior Systems Technology (SST), where he drove multimillion-dollar growth

- OSI Electronics, where he led business development efforts generating \$16M in annual revenue
- Helind Electronics, where he orchestrated a successful turnaround, boosting branch revenue by 30% in just one year

Most Recent Position

Most recently, he served as President of PARPRO Technologies, where he led a full-scale transformation of the company's operational, financial, and strategic model. Under his leadership, the company increased billing by more than 30% and grew EBIT by over 200% within two years.

Quote from Naureen Hassan

"We are excited to welcome Eric as our new CEO," said Naureen Hassan, chairman of the board at Qual-Pro. "His track record of transformational leadership and deep industry expertise make him the ideal choice to lead Qual-Pro into its next chapter of growth."

About Qual-Pro [PCB Manufacturer in California](#)

Founded in 1971 and headquartered in Gardena, California, Qual-Pro is a trusted provider of high-reliability electronics manufacturing services. Serving a diverse range of industries including:

- Aerospace
- Defense
- Medical
- Industrial sectors

The company is known for its commitment to quality, flexibility, and customer-centric solutions. For more information, visit: <https://qual-pro.com/contact-us/>

Uzair Ahmed
Uzmik Media, LLC
+1 917-277-0899
uzair@uzmikmedia.com
Visit us on social media:
[LinkedIn](#)

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