

Digital Prescription Market to Hit \$13.26 Bn by 2033, 21.9 % CAGR | Key in Chronic Disease Care | DataM Intelligence

The digital prescription market is growing rapidly with AI-powered tools, government support & EHR integration enhancing safe and efficient medication practices.

NEW YORK, NY, UNITED STATES, June 24, 2025 /EINPresswire.com/ -- Market Overview:

The [Digital prescription market](#) is transforming healthcare delivery by replacing traditional handwritten prescriptions with electronically generated ones. Digital prescriptions significantly improve medication accuracy, minimize prescription errors, and elevate overall patient safety. With rising adoption of electronic health records (EHRs) and increasing demand for seamless healthcare workflows, digital prescribing tools are becoming central to modern clinical practice.

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Digital prescriptions are no longer a convenience they're a necessity for reducing errors, enhancing care, and shaping the future of connected healthcare.”

DataM Intelligence

As of 2024, the market stands at US\$ 2.31 billion and is anticipated to grow significantly, reaching US\$13.26 billion by 2033 at a CAGR of 21.9 % from 2025.

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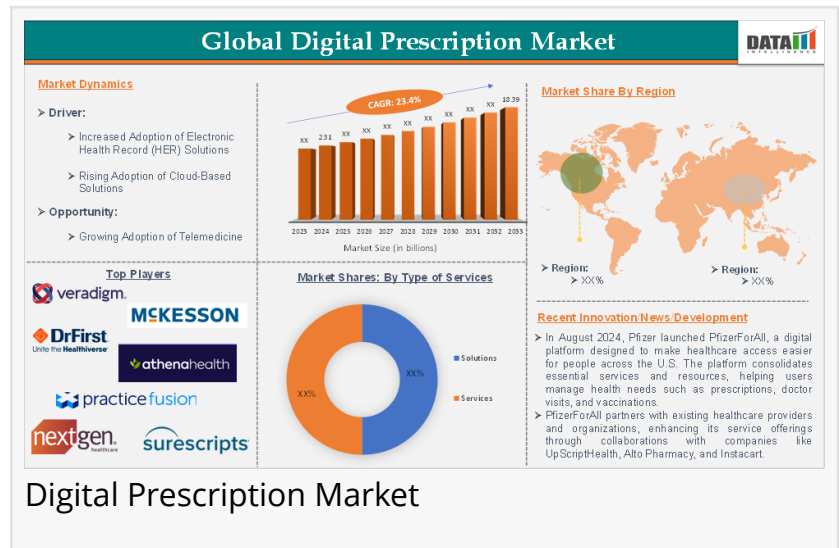
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Market Drivers are ;

Rising digitization of healthcare systems globally

Increased government mandates promoting e-prescriptions

Growing concerns over medication errors and prescription fraud



Demand for real-time access to prescription records for both physicians and pharmacists

Integration with EHRs and telemedicine platforms to streamline workflows

Growing preference for automated prescription refills and alerts

Enhanced data security and traceability in digital health infrastructure

Market Key Players are :

Key players contributing to the growth of the digital prescription market include:

Veradigm LLC

Cerner Corporation (Oracle)

DrFirst

NXGN Management, LLC.

MCKESSON CORPORATION

Surescripts

Athenahealth

CNBC LLC.

Practice Fusion, Inc.

Networking Technology, Inc.

These players are investing in advanced e-prescription solutions, secure health information exchange (HIE) platforms, and collaborations with healthcare providers and pharmacies.

Market Segmentation

By Component: Software, Hardware, Services

By Deployment Mode: Web & Cloud-Based, On-Premise

By End User: Hospitals, Clinics, Pharmacies, Individuals

Latest News of USA

In February 2025, Cerner (Oracle) announced a strategic update to its e-prescription module, integrating AI to predict refill needs based on patient behavior and medical history.

Surescripts reported a 12% rise in e-prescription volumes in Q1 2025, primarily driven by Medicaid-linked telehealth visits.

The U.S. Department of Health and Human Services launched a new digital health funding program focused on rural clinics adopting e-prescription platforms.

Latest News of Japan

In March 2025, Japan's Ministry of Health officially approved guidelines requiring all urban hospitals to transition to digital prescriptions by 2026.

Fujitsu joined forces with a major pharmacy chain to trial a blockchain-based e-prescription system designed to prevent duplicate prescriptions.

Japan Medical Association collaborated with local software firms to develop cloud-based prescription tools optimized for elderly care facilities.

Recent Key Developments are

June 2024: Veradigm launched a new patient engagement portal with e-prescription integration.

May 2024: DrFirst and MCKESSON CORPORATION entered a partnership to enhance prescription fulfillment efficiency.

April 2024: NXGN Management, LLC. updated its mobile prescription interface for faster pharmacist validation.

March 2024: Practice Fusion introduced predictive analytics to support drug interaction alerts.

January 2024: Surescripts expanded its data interoperability support across 30 new states in the U.S.

Conclusion

The digital prescription market is set to redefine the medication management landscape globally. With a compelling mix of technological advancement, supportive government policies,

and rising demand for precision healthcare, digital prescriptions are no longer a future trend—they're a present-day necessity. The surge in digital health infrastructure, particularly in North America and Asia-Pacific, highlights a clear industry shift toward integrated, efficient, and error-free prescribing systems. As players continue to innovate with AI and blockchain technologies, the path forward will not only streamline operations but also ensure better patient outcomes and enhanced safety in drug administration.

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