

Indochina Light Celebrates Milestone: Over 50,000 U.S. Homes Enhanced with Premium, Sustainable Lighting

"Indochina Light is proud to announce a major milestone in its journey toward transforming American homes with its premium, sustainable lighting solutions"

STE N SHERIDAN, WY, UNITED STATES, June 23, 2025 /EINPresswire.com/ -- The brand has now successfully enhanced over 50,000 homes across the United States, offering luxurious lighting pieces that not only elevate the aesthetics of living spaces but also champion eco-friendly practices. This achievement underscores Indochina Light's commitment to offering highend, sustainable lighting that combines



IndochinaLight's Handcrafted Pendant Light

quality craftsmanship with environmental responsibility.

Indochina Light's unique blend of traditional Vietnamese artisanship and modern design sensibilities has captured the attention of American homeowners, particularly those who prioritize sustainability without sacrificing luxury. The brand's dedication to using eco-conscious materials, such as recycled bamboo and rattan, has resonated with consumers who value both aesthetics and ethical production. These efforts have not only helped to redefine luxury lighting in the U.S. market but have also contributed to a larger movement towards sustainable living.

With the U.S. lighting market for premium, eco-friendly products experiencing steady growth, it is projected to reach a value of \$21.81 billion by 2025, with an annual growth rate of 7.8%. This growing demand for sustainable lighting solutions is reshaping consumer expectations. Indochina Light is well-positioned to meet this shift by integrating energy-efficient LED technology and utilizing responsibly sourced materials.

By offering luxury lighting solutions that enhance the ambiance of homes while contributing positively to the planet, Indochina Light is redefining how homeowners approach eco-conscious,

high-end lighting. The market's shift towards energy efficient and environmentally responsible products is a clear reflection of the rising consumer demand for both luxury and sustainability.

"We are incredibly proud of this milestone and grateful to the thousands of American homeowners who have chosen Indochina Light to illuminate their spaces with beauty and sustainability," said Lewis Nguyen, Founder of Indochina Light.

Key Highlights of Indochina Light's Milestone Achievement:

- Sustainable Luxury: With over 50,000 U.S. homes enhanced, Indochina Light has proven that sustainable lighting can be both luxurious and environmentally responsible, offering a high-end solution to modern homeowners.
- Craftsmanship and Design: The
- brand's signature pieces, which combine Vietnamese craftsmanship with contemporary American aesthetics, have earned a reputation for their timeless beauty and artisanal quality.
- Eco-Friendly Materials: By utilizing sustainable rattan, bamboo, and other eco-conscious materials, Indochina Light's products contribute to reducing environmental impact, aligning with the values of today's eco-aware consumers.
- Energy Efficiency: Indochina Light's lighting solutions incorporate cutting-edge LED technology that reduces energy consumption by up to 80%, promoting a sustainable and cost-efficient lifestyle in American homes.
- Expanding Reach: Indochina Light's dedication to bringing eco-friendly luxury lighting into homes across the U.S. continues to gain traction, with plans for further growth and innovation in the coming years.

Maintaining Your Sustainable Lighting

To ensure the longevity and beauty of your <u>handcrafted pendant lights</u>, it's important to adopt a simple maintenance routine. Regular dusting with a soft cloth helps preserve their elegance, while occasional cleaning with a damp cloth and mild soap will keep them looking their best. Avoid harsh chemicals or abrasive materials, as they can damage the wicker and natural fibers. Storing your lights away from direct sunlight and humidity ensures that they remain in top



IndochinaLight's Logo



Lewis Nguyen - Founder of IndochinaLight



Each light we create is a reflection of our commitment to environmental stewardship. We are excited to continue our mission of bringing sustainable lighting into more homes across the country."

> Lewis Nguyen, Founder of IndochinaLight

condition. With proper care, these stunning pieces will continue to shine for years to come.

About IndochinaLight

IndochinaLight is an innovative brand dedicated to bringing premium, sustainable handcrafted lighting solutions to U.S. homes. Offering a unique combination of traditional Vietnamese craftsmanship and modern design, the company specializes in handcrafted lighting fixtures made from eco-friendly materials like recycled bamboo and rattan. With an emphasis on energy-efficient LED technology, IndochinaLight is transforming how homeowners approach interior design by offering elegant,

environmentally responsible lighting options. The brand's focus on sustainability, luxury, and quality craftsmanship has made it a leader in the premium lighting market.

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