

# Intellibright Wins Silver at the 2025 Globee Awards for Strategic SEO and Conversion Optimization

*Intellibright, a strategic SEO agency known for performance-driven SEO*

*results, has been awarded Silver in the 2025 Globee Awards for Business Excellence.*

AUSTIN, TX, UNITED STATES, June 17, 2025 /EINPresswire.com/ -- [Intellibright](#), a strategic SEO

agency known for delivering performance-driven SEO results, has been awarded Silver in the [2025 Globee Awards](#) for Business Excellence. The honor recognizes Intellibright's innovative work in digital marketing and conversion optimization for Gembah, a product development platform that saw a 1,252% increase in organic leads following a comprehensive SEO overhaul.



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*Ron R. Browning*

The award was presented in the "Marketing and Public

Relations Achievement of the Year – Digital Marketing Disruptor" category, spotlighting Intellibright's ability to transform complex SEO challenges into scalable growth opportunities for B2B companies.

## Transforming Performance Through Precision SEO

In early 2024, Gembah partnered with Intellibright after experiencing severe traffic and conversion losses following a website redesign by another agency. Intellibright executed a comprehensive SEO recovery and optimization plan, focusing on lead quality and revenue growth.

The team addressed critical technical SEO errors, optimized Core Web Vitals, restructured internal links, created targeted cornerstone content, and launched a backlink acquisition strategy. Local SEO and featured snippet visibility were also prioritized.

In less than five months, Gembah achieved:

1,252% increase in organic leads, growing from 25 to 338 per month

500% increase in organic conversion rate

60% more keywords ranking in the top 3 positions

48% growth in featured snippets owned

Improved Core Web Vitals from 65% to 99%, with page load time cut by more than half

“Plenty of agencies promise SEO results, but very few are willing to connect strategy to revenue. That’s where we’ve always been different,” said Ron R. Browning, CEO of Intellibright. “Our work with Gembah was about fixing what mattered most — visibility, performance, and conversion paths. The growth didn’t come from chasing traffic, it came from doing the hard things right.”

Recognition for Performance-Driven Marketing

This award reflects Intellibright's commitment to performance-based

digital marketing and its position among the top SEO agencies in Austin, TX. With a model that ties strategy to real outcomes—leads, appointments, sales, and revenue—Intellibright continues to lead the charge for brands seeking accountability and scalability from their marketing partners.

For more information, please contact [press@intellibright.com](mailto:press@intellibright.com).

About Intellibright

Intellibright is a dynamic, fast-growing digital marketing agency based in Austin, TX. Recognized as an Inc. 5000 Fastest Growing Company (2020, 2021) and ranked among the Financial Times 500 Fastest Growing in the Americas (2021–2024), Intellibright specializes in maximizing digital revenue through advanced data-driven strategies and comprehensive solutions. With a LASR (leads, appointments, sales, revenue) focus, the agency is committed to true ROAS reporting, ensuring clients achieve profitable growth across paid search, SEO, and digital advertising campaigns. Intellibright offers a full suite of services, including website development and design, SEM, SEO, content marketing, social media, and reporting and analytics, delivering measurable results that drive business success.

Our results-focused team of experienced professionals becomes an extension of your business, and our performance-driven model ensures we’re focused on results that matter to your business.



Intellibright Wins Globe Award in 2025 for SEO Performance

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