

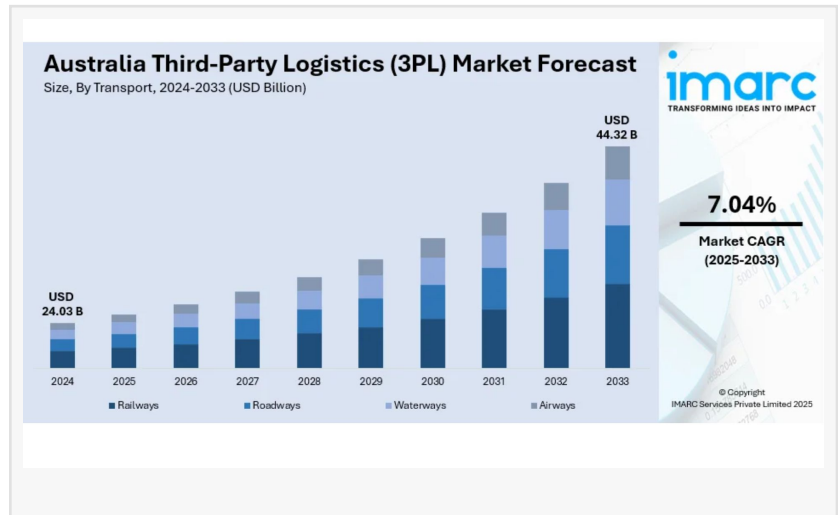
Australia Third-Party Logistics (3PL) Market Size, Share, Trends and Forecast by 2025-2033

The Australia third-party logistics (3PL) market size reached USD 24.03 Billion in 2024.

AUSTRALIA, June 12, 2025

/EINPresswire.com/ -- The latest report by IMARC Group, titled "Australia Third-Party Logistics (3PL) Market Forecast, Size, By Transport, 2024-2033 (USD Billion)"

IMARC Group, a leading market research and consulting firm, offers a comprehensive analysis of the Australia third-party (3PL) industry growth. The report includes competitor and regional analysis, along with a breakdown of segments within the industry.



The Australia third-party logistics (3PL) market size reached USD 24.03 Billion in 2024. Looking forward, IMARC Group expects the Australia third-party logistics (3PL) market size to reach USD 44.32 Billion by 2033, exhibiting a growth rate (CAGR) of 7.04% during 2025-2033.

Base Year: 2024

Forecast Period: 2025-2033

Historical Period: 2019-2024

Market Size in 2024: USD 24.03 Billion

Market Size in 2033: USD 44.32 Billion

Market CAGR (2025-2033): 7.04% CAGR

For more information, visit:

<https://www.imarcgroup.com/australia-third-party-logistics-market/requestsample>

As e-commerce grows and regional warehousing requirements increase, demand for technology-driven fulfillment is escalating leading to a burgeoning market. Companies are now putting a

priority on flexible, scalable logistics solutions, allowing for a faster delivery, inventory control, and operational efficiency across a range of business models and areas.

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□□Increased Demand for Smart Fulfillment: Tech-enabled fulfillment is core to the 3PL business. As [Australian e-commerce](#) volumes have increased, customers expect expedited and accurate deliveries. In response, logistics companies have procured next-level software, warehouse management systems (WMS), and automation to enhance inventory visibility and improve operation efficiency. In September 2024, Softeon entered into the Australian and New Zealand markets with its WMS and fulfillment capabilities that expedites warehouse modernization.

□□Emergence of Localized 3PL Offerings: The business is hydrating to make room for localized business needs including region-appropriate flexibility. In April 2024, Spot On Warehouse Solutions grew their operations in Brisbane with customized storage plans, a smooth return process and experienced, monitored inventory both day and night, representing the trend of regional growth and flexible logistics practices.

□□Agility and Scalability: Turbulence in demand, whether from seasonality, unexpected promotional opportunities or expansion into new markets, has awaked the need for agile warehousing, fulfillment and transport. Local 3PLs that were adaptive, cost effective and could safeguard inventory were increasingly the preferred shipping partner.

□□End-to-End Digital Control : Now businesses want a 3PL that can offer them not just storage and transport, but also digital control, real time operational insight and responsive service.

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□□E-commerce & exchange surge: Online retail development and rising worldwide exchange request adaptable coordinations bolster.

□□Tech appropriation & robotization: 3PLs contribute in AI, IoT, mechanical autonomy, real-time following, and shrewd distribution centers for effectiveness.

□□Foundation & government back: Boosted by road/rail venture and rising last-mile conveyance needs.

□□Outsourcing & versatility: Companies outsource coordinations to 3PLs for fetched reserve funds, adaptability, and supply chain mastery

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□□Railways

- ▯▯Roadways
- ▯▯Waterways
- ▯▯Airways

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- ▯▯Dedicated Contract Carriage
- ▯▯Domestic Transportation Management
- ▯▯International Transportation Management
- ▯▯Warehousing and Distribution
- ▯▯Value Added Logistics Services

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- ▯▯Manufacturing
- ▯▯Retail
- ▯▯Healthcare
- ▯▯Automotive
- ▯▯Others

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- ▯▯Australia Capital Territory & New South Wales
- ▯▯Victoria & Tasmania
- ▯▯Queensland
- ▯▯Northern Territory & Southern Australia
- ▯▯Western Australia

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▯▯Softeon’s 2024 entry into Australia and New Zealand introduced advanced WMS and fulfillment tools, accelerating warehouse modernization.

▯▯Spot On Warehouse Solutions expanded its Brisbane footprint, providing tailored logistics support and scalable warehousing for diverse industries.

▯▯The sector is witnessing increased adoption of automation and digital tools to enhance efficiency and meet rising customer expectations.

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Market Performance (2019-2024)

Market Outlook (2025-2033)

Industry Catalysts and Challenges

Segment-wise Historical and Future Market Assessment

SWOT Analysis

Value Chain Analysis

Comprehensive Competitive Landscape Mapping

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□□How has the Australia third-party logistics (3PL) market performed so far and how will it perform in the coming years?

□□What is the breakup of the Australia third-party logistics (3PL) market on the basis of transport?

□□What is the breakup of the Australia third-party logistics (3PL) market on the basis of service type?

□□What is the breakup of the Australia third-party logistics (3PL) market on the basis of end use?

□□What is the breakup of the Australia third-party logistics (3PL) market on the basis of region?

□□What are the various stages in the value chain of the Australia third-party logistics (3PL) market?

□□What are the key driving factors and challenges in the Australia third-party logistics (3PL) market?

□□What is the structure of the Australia third-party logistics (3PL) market and who are the key players?

□□What is the degree of competition in the Australia third-party logistics (3PL) market?

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IMARC Group

134 N 4th St. Brooklyn, NY 11249, USA

Email: sales@imarcgroup.com

Tel No: (D) +91 120 433 0800

United States: +1-631-791-1145

Elena Anderson

IMARC Services Private Limited

+ +1 631-791-1145

[email us here](#)

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