

Senior Helpers Opens Doors in Northwest Broward

New Senior Helpers Location opened in the Northwest Broward area. Offering services that reduce hospitalization and support seniors aging in place.

COCONUT CREEK, FL, UNITED STATES, June 12, 2025 /EINPresswire.com/ -- [Senior Helpers](#), the nation's premier provider of [in-home senior care](#) services, is proud to announce the opening of its newest location in Coconut Creek.

The location, owned and operated by Brandon Rippo, began serving the community on March 1, 2025. Brandon's journey in the senior living industry has been marked by a profound commitment to enhancing the lives of seniors. Starting as a Food Service Director and advancing to roles such as Executive Director and Regional Director at a major senior living company, he gained a wealth of experience and insights. Through Senior Helpers of Northwest Broward, they will offer a wide range of services to help people age safely and comfortably at home—from daily activity support to specialized care for chronic illnesses.

"I chose Senior Helpers because of the values we stand for. Customer service is our number one priority in a world where that seems to be forgotten. If we can make our clients' day just a little better, then we've done our job." – Brandon Rippo

Senior Helpers is known nationwide for its dependable, consistent, and affordable non-medical senior care services. The company's highly trained and rigorously screened caregivers are dedicated to providing compassionate care while preserving the dignity and independence of their clients. Senior Helpers is also nationally recognized as a top workplace for caregivers.

Brandon is married with two daughters in college and two dogs at home. Hospitality is Brandon's



Senior Helpers Logo

background and his passion—it's what first led him into the senior living industry, and he's never looked back. The pandemic brought new challenges and stress to his family, prompting him to leave the corporate world in pursuit of something more personal. Opening a Senior Helpers franchise was the natural next step.

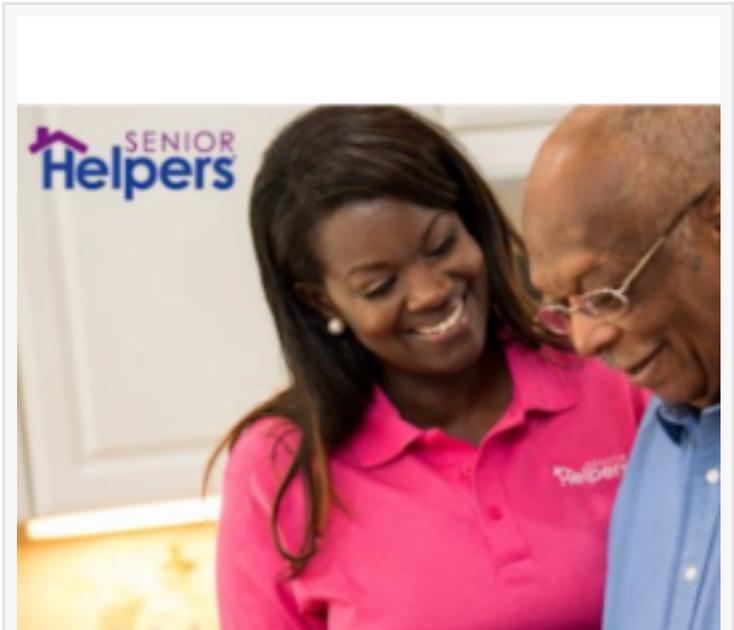
“Doing what is right! It's not always about the bottom line in this business. It's about doing what's right for our clients and their families.”
– Brandon Rippo

Senior Helpers of Northwest Broward offers the exclusive [LIFE Profile](#) program—a data-driven assessment tool designed to reduce hospitalizations and support aging in place. Caregivers also receive training through the Senior Gems® program for Alzheimer's and dementia care, developed in collaboration with dementia care expert Teepa Snow. Additional specialized programs are available for Parkinson's care, transitional care, surgery assistance, and veteran care.

“Brandon is the ideal Senior Helpers franchisee,” says Peter Ross, CEO and Co-Founder of Senior Helpers. “His background in the senior living industry, combined with his passion for hospitality and helping people, makes him a perfect fit. We're excited to see his business grow and more Northwest Broward residents benefit from the compassionate care Senior Helpers provides.”

Senior Helpers of Northwest Broward is located at 6810 N State Road 7, Suite #141, Coconut Creek, FL 33073.

To contact the office, call (561) 918-5919 or visit <https://www.seniorhelpers.com/fl/northwest-broward/>



Senior Helpers Caregiver



Caregiver at Senior Helpers

To learn more about franchise opportunities, visit <https://www.seniorhelpersfranchise.com/>

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services, offering specialized care for individuals with Alzheimer's, dementia, and Parkinson's, as well as personal and companion care for those needing daily support. Founded in 2002 with the mission to help seniors age with dignity, the company has hundreds of franchised and company-owned locations that have cared for tens of thousands of seniors. Senior Helpers is owned by Advocate Health, one of the nation's largest health systems. Learn more at <https://www.seniorhelpers.com>.

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