

# In-Depth Analysis Of The Global Malware Analysis Market: Key Drivers, Trends, Growth Opportunities, And Forecast To 2034

*The Business Research Company's  
Malware Analysis Global Market Report  
2025 - Market Size, Trends, And Global  
Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, June 5, 2025

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Malware Analysis Market Report 2025 - Market Size,  
Trends, And Global Forecast 2025-2034

Are We Experiencing Phenomenal [Growth In The Malware Analysis Market?](#)

Recent years have recorded substantial growth in the malware analysis market. The market, valued at \$11.58 billion in 2024, is projected to reach \$14.5 billion in 2025, achieving a compound annual growth rate CAGR of 25.3%. The peculiar boom in this historic period has been triggered by the proliferation of online transactions, advanced persistent threats, regulatory compliance requirements, proliferation of ransomware, expanding attack vectors, and the ever-present need for expeditious incident response.

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What Is The Malware Analysis Market Growth Forecast?  
The [malware analysis market size](#) is anticipated to witness  
an explosive surge in the coming years. From the present

figures, the market is predicted to catapult to a staggering \$43.87 billion by 2029 at a compound annual growth rate CAGR of 31.9%. The forecasted growth culminates from heightened supply chain security concerns, the evolution of fileless malware, the expansion of threat hunting practices, GDPR compliance, and privacy concerns. The trend spotlight for the forecast period illuminates the automation of malware analysis processes, the shift toward cloud-based malware analysis solutions, the growth of threat intelligence sharing and collaboration, evasion

techniques, and countermeasures. A growing emphasis on user and entity behavior analytics, forensic analysis, and endpoint detection and response EDR integration also contributes to the anticipated growth.

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What Are The Key Market Drivers?

The malware analysis market is set to benefit greatly from the rise in cyberattacks. In a cyber-attack, cybercriminals target multiple computers or networks using one or more computers. Primary among cybersecurity facets is malware analysis, helping security analysts ascertain the legitimacy of suspicious files - identifying whether they are malicious or not. This process is beneficial for responders as it helps eliminate false positives and determine the scope of a malware incident. Malware analysis plays a critical role during an incident by classifying and identifying malware, ultimately providing valuable, actionable information.

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[Who Are The Major Players In The Malware Analysis Industry?](#)

The malware analysis market is teeming with major companies like Cisco Systems Inc., Palo Alto Networks Inc., Sophos Group plc, Kaspersky Lab Group, Fortinet Inc., Check Point Software Technologies Ltd., Qualys Inc., CrowdStrike Holdings Inc., AT&T Inc., Broadcom Inc., McAfee Corp., Juniper Networks Inc., VIPRE Security Group, Forcepoint LLC, Fidelis Cybersecurity Inc., Coro Cybersecurity, and Cuckoo Sandbox. Others include ESET spol. s r. o., Intezer Ltd., Hatching Triage Inc., Joe Security LLC, Malwarebytes Corporation, Rapid7 Corporation, NortonLifeLock Inc., Tanium Inc., ThreatConnect Inc., Trend Micro Incorporated, BitNinja Ltd., and Avast Software s. r. o.

What Are The Emerging trends?

Several companies operating in the malware analysis market are keen on leveraging advanced solutions such as hybrid analyzers to gain a competitive edge in the market. Hybrid analyzers amalgamate static and dynamic analysis techniques to understand and examine malicious software.

How Is The Market Segmented?

Segments of the malware analysis market covered in this report are as follows:

1 By Component: Solution, Service

2 By Deployment Model: On-Premises, Cloud-Based

3 By Organization Size: Large Enterprises, Small Medium Enterprise

4 By Industry Vertical: Aerospace And Defense, BFSI, Public Sector, Retail, Healthcare, IT And Telecom, Energy And Utilities, Manufacturing, Other Industries

Subsegments:

1 By Solution: On-Premises Solutions, Cloud-Based Solutions, Endpoint Protection Solutions, Network Security Solutions, Threat Intelligence Solutions

2 By Service: Managed Security Services, Consulting Services, Incident Response Services, Training And Awareness Services, Vulnerability Assessment Services

What Are The Regional Insights Of The Malware Analysis Market?

In 2024, North America was the largest region in the malware analysis market. Moreover, the regions covered in the malware analysis market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa. Additionally, the markets in countries such as Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA, Italy, Canada, Spain, are also thoroughly covered in the report.

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