



# NYC Optician French Optical Fashion, Inc. Educates on Eye Wellness

*French Optical Fashion, Inc. launches NYC optician campaign to promote eye health with exams and education.*

NEW YORK, NY, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- [French Optical Fashion, Inc.](https://frenchoptical.com/),

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At French Optical, we aim to support New Yorkers' vision through education and quality care. Our campaign encourages regular eye exams for all.”

*Owner*

a premier NYC optician located at 7 East 33rd St., New York, NY 10016, is launching a citywide campaign to raise awareness about the critical importance of eye health. As New Yorkers face increasing vision challenges due to prolonged screen time and urban lifestyles, French Optical is stepping up to educate the community on proactive eye care, offering advanced exams and personalized solutions to protect vision.

Take charge of your eye health today. Schedule a

comprehensive eye exam with French Optical Fashion, Inc. at <https://frenchoptical.com/> or call (212) 868-3310. Visit their Manhattan location at 7 East 33rd St., New York, NY 10016, to explore luxury eyewear and learn how to protect your vision for life.

## The Urgent Need for Eye Health Awareness

In today's digital era, eye health is more critical than ever. Approximately 65% of Americans experience digital eye strain due to excessive screen exposure, with symptoms including blurred vision, dry eyes, and headaches that impact their daily lives. Moreover, the American Academy of Ophthalmology reports that over 2.1 million Americans aged 40 and older suffer from glaucoma, a leading cause of blindness, often undetected without regular eye exams. French Optical's campaign addresses these issues by promoting early detection and preventive care through comprehensive eye exams and community education.

French Optical, located in the heart of Manhattan, is uniquely positioned to lead this initiative. With decades of experience, the NYC optician combines cutting-edge technology with a commitment to personalized care. Their team of licensed optometrists utilizes advanced diagnostic tools to detect conditions such as glaucoma, cataracts, and macular degeneration early, ensuring patients maintain optimal vision and quality of life.

## Empowering New Yorkers with Knowledge and Care

French Optical's eye health awareness campaign includes free educational workshops, in-store screenings, and digital resources to empower New Yorkers. Key initiatives include:

- Workshops on Digital Eye Strain: Teaching the 20-20-20 rule—looking 20 feet away for 20 seconds every 20 minutes—to reduce screen-related strain.
- Glaucoma Awareness Events: Highlighting the importance of regular exams to detect this “silent thief of sight,” which often presents no symptoms until significant vision loss occurs.
- Children's Vision Focus: Addressing the 5.5 hours of daily screen time among kids, which can lead to myopia and other vision issues.
- Luxury Eyewear Solutions: Showcase over 400 Lindberg frames, the most extensive selection in New York, paired with premium lenses that include anti-glare and blue-light filters, to enhance comfort.

“At French Optical, we believe eye health is the foundation of a vibrant life,” said the owner of French Optical Fashion, Inc. “Our campaign is about empowering New Yorkers to prioritize their vision through education and access to top-tier care. We're here to ensure every patient sees the world clearly and confidently.”

## Advanced Technology and Rapid Service

French Optical sets itself apart with state-of-the-art equipment and a patient-first approach. Their comprehensive eye exams use the latest diagnostic technology to assess vision and ocular health with precision. The NYC optician also offers same-day glasses for single-vision prescriptions, often within an hour, and next-day service for complex prescriptions, thanks to their in-house edging lab (French Optical). This efficiency ensures patients receive high-quality eyewear without delay.

## About French Optical Fashion, Inc

French Optical Fashion, Inc., located at 7 East 33rd St., New York, NY 10016, is a leading NYC optician dedicated to exceptional eye care and luxury eyewear. With decades of experience, they offer comprehensive eye exams, same-day glasses, and the largest selection of Lindberg frames in New York. Their mission is to enhance vision and style through personalized care, advanced technology, and a commitment to community health.

## Press Relations

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