

HackerNoon Launches New Website For 'The Editing Protocol' - Technical Documentation for Digital Publishing at Scale

The Editing Protocol is a set of rules and guidelines that can be used by humans and machines to determine whether a story is worth publishing.

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HackerNoon, the independent technology publishing company, announced today the launch of [The Editing Protocol](#) website to the broader public, a set of rules and guidelines

that can be used by humans and machines to determine whether a story is worth publishing, how to specifically improve the story's content, and how to distribute the story with more reach and relevance.

What is The Editing Protocol?

One of the world leaders in online publishing, HackerNoon is home to over 45,000 published contributors. As a startup, the company was tasked with reviewing thousands of submissions a month with just a small team of editors. To do that, HackerNoon created a set of preliminary checks, rules, and quality guidelines that determine whether or not a story can be published, or should be rejected. This document was dubbed The Editing Protocol and can be read by humans to guide publishing at scale.

"In publishing over hundred thousand blogs, we've learned best practices for how to improve and distribute professional technology content on the internet," said HackerNoon Creator and CEO David Smooke.

To elevate the quality of published content, and optimize the user experience for contributors and readers alike, the editing protocol incorporates several inventive technologies, such as:

- [AI-generated content detection](#).
- AI text translator.
- AI audio file generator.



The Editing Protocol Featured Image

- AI TLDR generator.
- Plagiarism checker.
- Backlink checker bots.
- An AI-powered (GPT-4) headline generator.
- [AI image generator models](#) like Stable Diffusion XL, Stable Diffusion v2.1, Stable Diffusion v2.0, Stable Diffusion v1.5, Midjourney Diffusion, Kandinsky 2.2, and Kandinsky 2.1.

The protocol's guidelines are rule-based and can be easily converted into conditional statements. Once programmed, the protocol can allow human editors to focus on the quality and improvement of publishable stories, while the system automatically informs writers of what rule they have broken, or guidelines they have missed. With The Editing Protocol, small teams can publish content at scale, using both human editors and rule-based flagging systems to provide an efficient publishing process.

HackerNoon has already programmed a lot of the protocol into the custom CMS the company has built from the ground up. For instance, submissions that are below the minimum structural quality measure are automatically rejected, and writers are sent an email specifically stating how to improve the story they hope to publish before resubmitting.

Furthermore, there is a section in the protocol that highlights the importance of originality score. As one of the most important aspects of online publishing is the visual presentation of the story, HackerNoon built an AI image generator into their CMS, allowing writers to create original images and help writers adhere to the protocol using the tech itself.

HackerNoon believes the protocol will not only guide human editors to better vet stories, but also help developers automate the tedious workflows within the traditional editorial review process.

How to Use The Editing Protocol

The full protocol can be viewed via <https://editingprotocol.com/> which is hosted on HackerNoon's custom CMS builder.

With The Editing Protocol, HackerNoon aims to help make the internet better by getting rid of the noise—low-quality self-published articles, spammy content riddled with even spammier links, and a horde of other bad SEO practices that prioritize clicks at the expense of quality.

As the Internet changes with the emergence of Web3 technologies, it is likely that The Editing Protocol, too, will change. As such, whenever rules or processes are added, removed, or updated, users can find them on editingprotocol.com, and use that domain as the ground truth.

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About HackerNoon

How hackers start their afternoons. HackerNoon is built for technologists to read, write, and publish. We are an open and international community of 35k+ contributing writers publishing stories and expertise for 4M+ curious and insightful monthly readers. Founded in 2016, HackerNoon is an independent technology publishing platform run by David Smooke and Linh Dao Smooke. Start blogging about technology today.

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