

Oasis Neon Signs Introduces Seasonal Offer on Custom Neon Sign Orders

Light up the holidays with 30% off custom neon signs from Oasis Neon Signs—personalized, lasting gifts that shine with meaning and style.

WILMINGTON, DE, UNITED STATES, May 26, 2025 /EINPresswire.com/ -- As the holiday season approaches, Oasis Neon Signs, a Wilmington-based LED neon sign maker, has observed a growing interest in custom neon signage as a gift option. In response, the company has announced a limited-time offer of 30% off all custom orders through the end of the year. The move aims to meet rising consumer demand for unique, personalized gifts that are both decorative and functional.



Known for its handcrafted, made-to-

order neon signs, Oasis Neon Signs provides customers in the U.S. with a variety of design options, from names and dates to song lyrics, quotes, and more. According to Emily Chapman, Lead Designer at the company, consumer preferences are shifting toward more thoughtful and lasting gift items.

"People are increasingly looking for gifts that reflect a deeper personal connection," said Chapman. "Custom neon signage offers a creative way to celebrate meaningful moments, whether for a home, special event, or personal milestone."

The company has noted a 15% year-over-year increase in demand for occasion-based signage, particularly around weddings, anniversaries, and birthdays. Head of Product Development, Charlie Collin, attributes this trend to the desire for gifts that are tailored to the recipient.

"Custom neon designs are being chosen not just for events, but also as lasting décor in homes,"

Collin said. "They often represent shared memories or personal expressions that resonate beyond the celebration."

In addition to custom creations, Oasis Neon Signs offers a collection of preset designs including messages such as "Love Lives Here," "Dream Big, Work Hard," and "Clef." Other recurring themes include home bar signage, gamer tags, nursery names, and romantic phrases. Each sign is crafted using LED neon flex tubing, which the company notes is more energy-efficient and durable than traditional glass neon.

All signs are assembled and shipped from the company's Wilmington production facility and come with standard mounting kits and dimmer remotes. Orders are typically delivered within 6 to 12 business days.

To accommodate different customer needs, Oasis Neon Signs offers an online customization tool where buyers can select fonts, sizes, colors, and lighting effects. Payment flexibility is also available through Afterpay, allowing customers to split purchases into manageable installments. Orders placed through the company's website can be tracked using a real-time tracking feature, ensuring transparency during the busy holiday shipping period.

"We continue to see a shift in how people give and receive gifts," added Chapman. "Our focus remains on helping customers turn their messages into illuminated designs that carry personal meaning."

For more information or to explore custom design options, visit https://oasisneonsigns.com.

About Oasis Neon Signs

Oasis Neon Signs is a neon signage company based in Wilmington, DE, with a decade of experience in designing and producing LED neon signs for both personal and commercial use. The company serves customers across the United States, United Kingdom, and Australia, with a focus on handcrafted, energy-efficient products for home décor, events, and brand displays.

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