



# DreamSofa Launches DreamModular™ Collection: The New Benchmark for Modular Sectionals

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CA, UNITED STATES, May 23, 2025 /EINPresswire.com/ -- DreamSofa, a leader in innovative custom home furnishings, proudly announces the official launch of its DreamModular™ Collection, with the Landon Modular Sectional as its flagship product. This collection marks a [new era in modular sofas](#), combining exceptional craftsmanship, thoughtful design, and unparalleled customization to meet the evolving needs of modern living spaces.

The Landon Modular Sectional has already captured the attention of design enthusiasts and families alike, recently featured on [Apartment Therapy](#). This recognition highlights the sectional's blend of style, comfort, and functionality, quickly positioning it as a favorite for those seeking a versatile and luxurious seating solution.

In the competitive world of furniture design, DreamSofa's Landon Modular Sectional stands apart by offering a unique balance of comfort, durability, and adaptability. The collection is designed to fit seamlessly into any home environment, whether it's a cozy apartment, a spacious family room, or a stylish urban loft.

At the heart of the Landon's appeal is its commitment to comfort. The sectional features premium 2.5-pound high-resilience foam cushions that provide a cloud-like seating experience, maintaining their shape and support even after years of use. This level of comfort is supported by a kiln-dried solid hardwood frame, engineered to resist warping and backed by a lifetime warranty, ensuring that the sofa remains a durable centerpiece in any home.

Stability is further enhanced by steel-reinforced corner blocks, which keep even large sectional configurations sturdy and wobble-free. This attention to structural integrity means that the Landon can accommodate lively family gatherings, movie nights, or quiet moments of relaxation without compromise.

One of the defining features of the DreamModular™ Collection is its modularity. The Landon sectional is designed with tool-free steel-lock connectors, allowing users to reconfigure their sofa in just five minutes without any tools or professional help. This flexibility means the sectional can evolve with changing needs—whether expanding for guests or shrinking to fit a smaller space.

The deep-seat modules, available in 24- to 30-inch depths, provide lounge-ready comfort that

invites relaxation. The sectional's removable and upgradeable slipcovers make it easy to refresh the sofa's look, with a broad palette of fabrics and colors to suit any décor style. DreamSofa also offers the DesignXchange™ Cushion Trade-In Program, an innovative initiative encouraging sustainability by allowing customers to trade in cushions for new styles or firmness levels, extending the life and enjoyment of their sectional.

DreamSofa understands that modern living demands more than just comfort and style. The Landon Modular Sectional incorporates machine-washable performance fabrics rated for 100,000 double rubs, making it resilient against pets, children, and everyday spills. The addition of a spill-shield nano-coating means that stains such as red wine or coffee can be wiped away quickly, reducing stress and upkeep.

Incorporating smart technology, the sectional offers integrated USB-C and wireless charging arm modules, providing convenient device charging without cluttering the living area. The finishes used on the Landon are non-toxic and eco-friendly, crafted in the U.S. with zero-VOC materials to promote a healthier home environment.

The Landon Modular Sectional's design is both elegant and practical. Its low-profile, legless silhouette features smooth, kid-safe edges that reduce the risk of stubbed toes, making it ideal for families. Each sectional is custom-sized to fit unique room dimensions and personal preferences, ensuring a perfect fit for any space.

DreamSofa enhances the customer experience with white-glove delivery service, providing professional setup and debris-free packaging for a hassle-free transition from box to living room. To help customers make confident fabric choices, DreamSofa offers a free 10-swatch kit, allowing them to feel and see fabric options in their own home before finalizing their order.

The Landon Modular Sectional is positioned to challenge established brands by addressing common customer concerns and delivering superior value. Unlike Lovesac's Sactionals, which often spark debates over price and value, DreamSofa offers premium quality with a more accessible approach. Burrow, known as a popular IKEA alternative, faces comfort complaints that DreamSofa's deeper seats and plush cushions effectively address.

Article's design-forward models sometimes face skepticism regarding quality control and shipping logistics, whereas DreamSofa's made-to-order craftsmanship ensures consistent quality and customer satisfaction. DreamSofa also counters Joybird's eco-friendly reputation with its own zero-VOC finishes and sustainable cushion trade-in program. Meanwhile, Floyd's viral "cloud couch" appeal is met with DreamSofa's customizable sizing and firmness options, offering a truly personalized seating experience.

To celebrate the launch of the DreamModular™ Collection, DreamSofa is rolling out an extensive campaign featuring product demonstrations, fabric wipe tests, and customer testimonials that showcase the Landon's versatility and durability. High-quality images and videos are available for

media use, illustrating the sectional's innovative features and stylish design. Customers and design enthusiasts are invited to explore the Landon Modular Sectional and the full DreamModular™ Collection online at [dreamsofa.com](https://dreamsofa.com)

DreamSofa is dedicated to transforming living spaces with furniture that blends innovative design, superior quality, and exceptional customer service. The DreamModular™ Collection exemplifies the company's commitment to delivering customizable, durable, and stylish solutions that enhance the way people live and relax in their homes.

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