



WildBird's Aerial Buckle Wrap Named Best Wrap in PARENTS Best for Baby 2025 Awards

SALT LAKE CITY, AZ, UNITED STATES, May 22, 2025

/EINPresswire.com/ -- WildBird, the beloved babywearing brand known for combining style, comfort, and functionality, is proud to announce that its Aerial Buckle Wrap has been named Best Wrap in the [Parents Best for Baby 2025 Awards](#).

Each year, Parents highlights standout products that support growing families, and this year's recognition underscores the Aerial Buckle Wrap's innovation in modern babywearing. Designed for simplicity, support, and everyday comfort, the Aerial Buckle Wrap combines the familiarity of a wrap with the convenience of a buckle – making it easier than ever for caregivers to confidently carry their little ones in the newborn stage.

"We're honored to be recognized by Parents for the Aerial Buckle Wrap," said Tayler Gunn, Founder of WildBird. "Our mission has always been to create products that empower parents and nurture connection. The Aerial Buckle Wrap represents that spirit perfectly—it's easy to use, incredibly supportive, and beautifully made."



WildBird Aerial Buckle Wrap
Named Best Wrap in PARENTS Best
for Baby 2025 Awards

Crafted from their ultra-soft proprietary CloudBlend™ fabric, the Aerial Buckle Wrap is thoughtfully engineered to distribute weight evenly, support healthy hip positioning, and allow caregivers to enjoy hands-free moments while keeping baby extra close. With stylish colorways and a sleek, minimal buckle system, it's as fashionable as it is functional.

The Parents Best for Baby Awards are chosen by experts, editors, and real families who rigorously test hundreds of products to determine the very best in safety, innovation, and practicality.

WildBird's full collection of baby carriers and accessories, including the award-winning Aerial Buckle Wrap, is available at wildbird.co and target.com.

About WildBird

Founded by parents, for parents, WildBird creates premium baby carriers and accessories designed to support connection, comfort, and confidence. With a focus on quality materials, ethical manufacturing, and timeless design, WildBird empowers caregivers to embrace the babywearing journey—beautifully.

Alyssa Thompson

Gal Media Group

alyssa@galmediagroup.com

Visit us on social media:

[Instagram](#)

[TikTok](#)

[Facebook](#)

[LinkedIn](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/814576162>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.