

Cake Boxes Market to Surpass USD 712.6 Million by 2035, Driven by Sustainability and Packaging Innovations | FMI

Custom cake designs drive USA cake box demand, with premium, unique packaging enhancing both protection and presentation for weddings, birthdays, and events.

NEWARK, DE, UNITED STATES, May 20, 2025 /EINPresswire.com/ -- The [cake boxes market](#) projections indicate that sales are expected to reach USD 458.9 million in 2025 and escalate to USD 712.6 million by 2035, growing at a CAGR of 4.5% over the forecast period.

With a year-on-year growth rate of 4.2% in 2025, the market is demonstrating sustained expansion, fueled by a combination of consumer preferences, sustainability trends, and advancements in packaging technologies.



Cake Boxes Market

The cake boxes market has witnessed significant expansion in recent years, driven by the rising demand for packaged baked goods and an increasing focus on sustainable packaging. With consumer preferences evolving toward eco-friendly and aesthetically pleasing packaging, the market is poised for substantial growth.

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The cake boxes market is rising due to growing bakery demand, custom packaging trends, and eco-friendly materials. Innovation in design & branding fuels further growth globally.”

*Ismail Sutarja in Packaging at
Future Market Insights*

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Cake boxes are specialized packaging solutions designed

to store and transport cakes, pastries, and other confectionery products safely. These boxes are commonly made from paperboard, kraft paper, or [biodegradable packaging](#) materials to ensure

food safety and environmental sustainability.

The increasing trend of gifting cakes and desserts on special occasions, along with the booming bakery and confectionery industry, has fueled the demand for cake boxes globally

Key Takeaways from the Cake Boxes Market

- The global cake boxes industry grew at a CAGR of 3.2% between 2020 and 2024.
- By 2024, the market value reached USD 444.6 million.
- The USA is expected to lead in North America with a CAGR of 3.0% through 2035.
- India is projected to experience a strong CAGR of 6.8% in South Asia & Pacific by 2035.
- Offset printing is expected to grow at a CAGR of 4.5% from 2025 to 2035.
- The bakeries and confectioneries segment is forecasted to expand at a CAGR of 4.8%.

E-commerce Expansion and Online Cake Delivery

The rise of online food delivery services has significantly boosted the demand for cake boxes that offer durability, protection, and aesthetic appeal. Consumers expect their cakes to arrive fresh and intact, making the quality of cake box materials crucial. The increasing trend of ordering cakes online for birthdays, anniversaries, and corporate events has created a demand for sturdy, tamper-proof, and well-ventilated cake packaging solutions that ensure the safe transportation of delicate baked goods.

Advanced Packaging Features for Enhanced Protection

Modern cake boxes are evolving to include advanced features such as moisture-resistant coatings, reinforced corners, and easy-carry handles. These features are particularly crucial for businesses offering multi-tier cakes, fondant cakes, and fragile dessert items. Cake boxes with window panels are also gaining popularity, allowing customers to view the cake inside while maintaining hygienic standards.

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Key Driving Factors of Cake Boxes Market

- **Growing Demand for Custom Packaging:** As bakeries and cake shops seek unique and personalized packaging solutions, the demand for customized cake boxes is on the rise. Custom designs, sizes, and branding options cater to consumer preferences for aesthetically appealing packaging.
- **Rising Popularity of Online Cake Deliveries:** With the increasing trend of online food and cake deliveries, the need for secure and durable packaging that ensures safe transportation of cakes is a significant driver for the cake box market.

- **Rising Disposable Income and Gifting Culture:** With growing disposable income and a culture of gifting, especially during festivals, weddings, and celebrations, the demand for high-quality cake boxes has surged to match premium cakes and enhance gifting experiences.
- **Growing Awareness of Sustainable Packaging:** Consumers' growing preference for eco-friendly and sustainable packaging solutions has led to a shift towards biodegradable and recyclable cake boxes, driving innovation in the market for greener packaging alternatives.
- **Expansion of Bakery and Confectionery Industry:** The increasing number of bakeries, patisseries, and confectionery outlets, coupled with innovative cake designs, has led to a steady rise in the demand for cake boxes to ensure product protection and presentability.

Competitive Landscape: Cake Boxes Market

Key competitors in the cake boxes market are investing in the creation of innovative sustainable solutions, as well as forming collaborations. Key cake box providers have also been purchasing smaller businesses to expand their footprint and further penetrate the cake box market across numerous geographies.

Recent Industry Developments in the Cake Boxes Market

In December 2024, Veritiv acquired Orora's North American packaging business, enhancing its specialty packaging production and distribution capabilities.

Key Players of the Cake Boxes Industry

- Plastic Package, Inc.
- Inno-Pak, LLC
- TEMMA SHIKI CO., LTD
- LINDAR Corporation
- Veritiv Corporation
- Napco National
- Premier Packaging Solutions
- Dart Container Corporation
- Pactiv LLC
- ClipnBox
- Robinson Plc
- McLaren Packaging Ltd
- Graphic Packaging International, LLC

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<https://www.futuremarketinsights.com/reports/cake-boxes-market>

Key Segments of the Cake Boxes Industry

By Material:

In terms of material, the industry is divided into below paper & paperboard boxes, plastic boxes, and biodegradable materials.

By Size:

In terms of size, the industry is segregated into Less than 5 oz., 5 oz. to 10 oz., and Above 10 oz.

By Printing:

By printing, the market is divided into offset printing, flexographic printing, digital printing, and screen printing.

By End Use:

The market is classified by end use such as bakeries and confectioneries, hotels and restaurants, event planners (weddings, birthdays, etc.), and retailers.

By Region:

Key countries of North America, Latin America, East Asia, South Asia & Pacific, Western Europe, Eastern Europe, and the Middle East & Africa have been covered in the report.

Explore FMI's Related Ongoing Coverage in the Packaging Domain:

The reflective air packaging market is projected to surpass USD 15,089.37 Million by 2035, growing at a CAGR of 5.7% during the forecast period. -

<https://www.futuremarketinsights.com/reports/reflective-air-packaging-market>

The compostable straws market size will be around USD 1,923 million in 2025 and grow to USD 3,816 million in 2035 with a compound annual growth rate (CAGR) of 7.1% during the forecast period. - <https://www.futuremarketinsights.com/reports/compostable-straws-market>

The global transparent plastic packaging market is anticipated to accumulate a market value of USD 141.09 billion in 2023 and is expected to garner a valuation of USD 250 billion by exhibiting a CAGR of 5.89% in the forecast period 2023 to 2033. -

<https://www.futuremarketinsights.com/reports/transparent-plastic-packaging-market>

The scrim reinforced films market is set to hit USD 46,214.1 Million by 2025. It should rise to USD 75,277.9 Million by 2035, with a steady rise of 5% each year. -

<https://www.futuremarketinsights.com/reports/scrim-reinforced-films-market>

The out-door signage market is set to expand from USD 32,100 million in 2025 to USD 69,800 million by 2035, registering a CAGR of 8% over the forecast period. -

<https://www.futuremarketinsights.com/reports/out-door-signage-market>

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