

Leading Driver in Product Carbon Footprint Verification Market 2025: Greenhouse Gas Emissions Driving Market Growth

*The Business Research Company's
Product Carbon Footprint Verification
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

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Product Carbon Footprint Verification Global Market
Report 2025

The [product carbon footprint verification market](#) size of the product carbon footprint verification industry has seen a rise from \$12.12 billion in 2024 to \$14.72 billion in 2025, moving at a

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compound annual growth rate CAGR of 21.4%. These significant increases can be assigned to factors such as rising regulatory compliance mandates, increasing corporate sustainability commitments, increasing consumer demand for eco-labeling, expansion of carbon offset programs, and increasing investor focus on ESG criteria.

Is the product carbon footprint verification market set to witness substantial growth?

Moreover, the product carbon footprint verification market

size is expected to see further growth in the next few years, according to The Business Research Company's latest report. The industry size is projected to reach \$31.62 billion in 2029 with a compound annual growth rate CAGR of 21.1%. This forecasted growth is attributed to stricter carbon regulations, rising corporate net-zero targets, increasing supply chain transparency, growing carbon credit markets, and rising consumer preference for verified sustainability claims. There's also an evident trend during the forecast period that includes advancements in AI-powered carbon footprint analysis, integration of real-time monitoring tools, and technological

advancements in verification.

What's driving these increases in the product carbon footprint verification market's growth? The pressing issue of rising greenhouse gas emissions is a significant factor propelling the growth of the product carbon footprint verification going forward. These escalating greenhouse gas GHG emissions are chiefly due to increasing reliance on fossil fuels for energy production, transportation, and industrial activities. The product verification market encourages the adoption of low-carbon alternatives, such as sustainable materials, energy-efficient production methods, and optimized transportation, thereby aiding in controlling greenhouse gas emissions. Verified carbon footprint data boosts consumer awareness, thereby driving demand for eco-friendly products and promoting a greener supply chain.

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Who are the leading players within the product carbon footprint verification market? SGS SA, Bureau Veritas, DEKRA SE, Intertek Group plc, TÜV SÜD AG, UL Solutions, Applus+ Services SA, TÜV Nord AG, BSI Group, Verra, LRQA, DQS Holding, Carbon Trust, SCS Global Services, ClimatePartner, CIRS Group, GEP Environmental, Circular Ecology, TFS Initiative, CTI technology, Carbon Footprint Ltd, and DNV GL are key industry players that have been actively participating in the growth of the product carbon footprint verification market.

What novel technologies are emerging in the verification market?

Major companies operating in this market are focusing on technological advancements, such as product carbon footprint tools, to enhance accuracy, streamline reporting processes, and provide real-time, data-driven insights for businesses. An instance worth noting is when HEINZ-GLAS GmbH & Co. KGaA introduced a Product Carbon Footprint PCF Tool. This Germany-based glass packaging manufacturer's tool provides precise and real-time CO₂ emission measurements that are independently verified, thereby setting a new benchmark for sustainability reporting and transparency in the industry.

How is the [product carbon footprint verification market market segmented](#)?

The segmentation of the product carbon footprint verification market is quite elaborate. It covers several aspects covering:

Service Type: Carbon Footprint Assessment, Carbon Footprint Verification, Consulting Services, Software Solutions, Training And Education.

Verification Type: Third-Party Verification, Self-Verification, Regulatory Verification.

Verification Standard: ISO 14064, ISO 14067, GHG Protocol, Science Based Targets Initiative SBTi, Global Reporting Initiative GRI.

Organization Size: Small Enterprises, Medium Enterprises, Large Enterprises

Industry: Manufacturing, Food And Beverage, Retail And E-Commerce, Transportation And Logistics, Energy And Utilities, Textiles and Apparel, Aerospace and Defense.

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What are the regional insights for this product carbon footprint verification market?

North America was the largest region in the product carbon footprint verification market in 2024. However, going forward, it's expected that the Asia-Pacific region would emerge as the fastest-growing region in the forecast period. The regions that are part of this market analysis comprise Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

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Americas +1 3156230293

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Oliver Guirdham
The Business Research Company
+44 20 7193 0708
info@tbrc.info
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