

Elite HoopHer: HBCU ELITE Unveils Game-Changing Camp Blending Hoops, Sisterhood & Wholistic Development

An exclusive 4-day Atlanta experience for standout HBCU women's basketball players, spotlighting elite training, wellness, and career-driven development.

ATLANTA, GA, UNITED STATES, May 13, 2025 /EINPresswire.com/ -- HBCU ELITE proudly announces the launch of Elite HoopHer, its inaugural invite-only women's basketball camp set to take place May 28–31, 2025, in Atlanta, Georgia. This exclusive four-day, three-night camp will bring together 24 of the top women's basketball players from Historically Black Colleges and Universities (HBCUs) for an immersive experience that sharpens athletic performance and cultivates personal and professional excellence.

"Our mission is to develop well-rounded student-athletes who are prepared to lead, compete, and thrive—on the court and in life," said Dr. Tara Turner, Executive Director of HBCU ELITE. "This camp is about more than just basketball—it's about empowering these young women with the skills, knowledge, and networks to succeed long after the final buzzer."

In addition to elite-level basketball training and skill development, participants will engage in a robust lineup of personal and professional development sessions, including:

Financial Literacy & NIL Session — Strategies for financial management and maximizing opportunities related to Name, Image, and Likeness (NIL) rights.

Health & Wellness Sessions — Featuring small-group mental health discussions, yoga, and a consultation with a licensed nutritionist to equip players with strategies to optimize performance, boost energy, and support long-term health both on and off the court.

Media Training Session — Techniques to navigate interviews, social media, and public appearances with professionalism and confidence.



Workforce Readiness Workshop — Tools to prepare athletes for career transitions, job readiness, and leadership roles beyond athletics.

Black Women in Sports Career Panel — An inspiring panel of influential Black women leaders sharing insights into careers across the sports industry.

Beauty Within The BEAST — A makeup, skincare, haircare, and workforce styling session designed to help players feel confident and polished on and off the court.

The Elite HoopHer Invitational is a signature initiative within HBCU ELITE's mission to amplify exposure, education, and empowerment for HBCU student-athletes. By blending high-level competition with holistic development, the camp aims to shape future leaders poised for success in any arena.

About HBCU ELITE

HBCU ELITE is a nonprofit organization dedicated to providing athletic development, academic enrichment, and career readiness opportunities for student-athletes at Historically Black Colleges and Universities. Through camps, showcases, mentorship, and community engagement, HBCU ELITE empowers student-athletes to excel on the field, in the classroom, and beyond.



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Dr. Tara Turner

Tara Turner
HBCU ELITE
[email us here](#)

PROGRAM

05/28/25

CAMP ARRIVAL

- WELCOME
- FINANCIAL LITERACY SESSION
- HEALTH & WELLNESS SESSION

05/30/25

ON COURT SESSION

- ON-COURT DEVELOPMENT SESSION
- WORKFORCE READINESS SESSION
- CULMINATING CAMP DINNER

05/29/25

ON COURT SESSION

- ON-COURT DEVELOPMENT SESSION
- MEDIA TRAINING SESSION
- BLACK WOMEN IN SPORTS CAREER PANEL

05/31/25

CAMP DEPARTURE

- BEAUTY WITHIN THE BEAST SESSION
- DEPARTURE



Elite HoopHer: Empowering HBCU women's basketball players with top-tier training and holistic development.

For more information about Elite HoopHer, or to inquire about sponsorship and media opportunities, please follow us on IG at [@hbcueliteorg](#), visit www.hbcuelitemerch.org or contact the HBCU ELITE media team at pr-media@hbcuelite.org.

This press release can be viewed online at: <https://www.einpresswire.com/article/812204904>

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