

Galen Growth Launches 2025 Consumer HealthTech Report, Unveiling Key Investment and Ecosystem Trends

New Galen Growth report reveals \$4.5B investment surge in Consumer HealthTech, with Mental Health and Wellness leading the way.

NEW YORK , NY, UNITED STATES, May 12, 2025 /EINPresswire.com/ -- [Galen Growth](#) Launches [2025 Consumer HealthTech Report](#), Unveiling Key Investment and Ecosystem Trends

Galen Growth, the global leader in digital health market intelligence, has released its highly anticipated 2025 Consumer HealthTech Report, providing unprecedented insights into the rapidly evolving sector of Consumer HealthTech. The report highlights significant growth in global investment, with a 9% increase from 2023, reaching \$4.5 billion in

2024. This surge is primarily driven by a strong investor focus on Mental Health, Wellness Solutions, and Corporate Health in key regions including the US, Europe, and Asia-Pacific.

The report underscores a paradigm shift in healthcare, as digital health technologies empower individuals to take control of their well-being. Through innovations such as wearables, telemedicine, and AI-powered health monitoring, Consumer HealthTech is reshaping the healthcare ecosystem by enhancing accessibility, personalization, and efficiency.

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Consumer HealthTech is empowering individuals with tools that were traditionally confined to clinical settings, redefining healthcare accessibility and personalization.”

*Julien de Salaberry, CEO,
Galen Growth*



Consumer HealthTech: A Paradigm Shift in Healthcare

Investment in Consumer HealthTech is not only increasing but also maturing. Despite intense competition, the sector saw a notable rise in Series A and later-stage funding rounds, driven by investor confidence in sustainable business models and scalable technologies. Mental Health

emerged as the top-funded therapeutic area, attracting 29% of the total investment, followed by Wellness and Preventive Health solutions.

“Consumer HealthTech represents a critical evolution in how healthcare is accessed and managed. It is empowering individuals with tools that were traditionally confined to clinical settings,” said Julien de Salaberry, CEO of Galen Growth. “As investors continue to back digital health solutions, we anticipate accelerated growth in preventive and personalized care.”

The report also provides granular insights into regional investments, with the US capturing the largest share of funding at \$2.8 billion, followed by Europe with \$1.1 billion and Asia-Pacific with \$559 million. Venture-to-venture acquisitions dominated M&A activity in the sector, indicating a strategic focus on expanding market reach amidst funding challenges.

Galen Growth’s Digital Health Taxonom, a cornerstone of the report, continues to set the industry standard for categorizing and understanding the digital health landscape. This taxonomy enables investors, corporations, and stakeholders to pinpoint emerging opportunities in areas like Remote Monitoring, Teleconsultation, and Digital Therapeutics.

To access the full 2025 Consumer HealthTech Report and explore the data behind these insights, visit [HealthTech Alpha](#).

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Galen Growth Redefining Digital Health Intelligence

A Global Perspective on Consumer HealthTech

Despite regional differences in Consumer HealthTech, the core themes remain the same—companies targeting consumers directly with wellness-oriented solutions, often bypassing traditional healthcare systems. North America has invested heavily in the sector over the past 5 years, while Europe and Asia Pacific are keeping up on share of exits compared to their ecosystem size.

Global Distribution of the Consumer HealthTech Ecosystem

Region	Share of venture volume	Share of 5-year total funding	Share of exits in past 5 years	Ventures	Invested	Exits
North America	35%	64%	31%	1163	\$23.5B	188
Europe	28%	16%	23%	922	\$5.8B	92
Asia-Pacific	26%	10%	21%	871	\$6.5B	76
Rest of World	11%	3%	4%	377	\$1.0B	13

Consumer HealthTech: A Paradigm Shift in Healthcare by region

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